

Office of the City Clerk

330 W. 20th Avenue San Mateo, CA 94403 (650),522079421:55ah

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words					
Ballot N	Measurefor the City of San Mateo	to be held on November 5, 2024.			
Prir	■ Primary Argument in Favor of ■ Primary Argument Against				
	This argument is submitted	This argument is submitted by (check ONLY ONE):			
	The San Mateo City Council				
	Name of Governing Body:				
	Contact Person's Printed Name:				
	Phone:	Email:			
<u>i</u>	Member(s) of the City of San Mateo City Council				
	Name of Governing Body: San Mateo City Council				
	Contact Person's Printed Name: Lisa Diaz Nash				
	Phono:	Email:			
	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliate with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association.				
	Name of Association:				
	Contact Person's Printed Name:				
	Phone:	Email:			
	Individual Voters Eligible to Vote on the Measure				
	Contact Person's Printed Name:				
	Phone:	Email:			
	Combination of Voters and Associations				
╽╙╽	Contact Person's Printed Name:				
	Phone:	Email:			

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

	Primary Argume	ent Signers Form	Author	Verified	f
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	Primary Argument Signers Form			Verified
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Argument In Favor of Measure ___

Vote YES on __ to provide affordable housing for all income levels, support a thriving downtown and meet state-mandated housing requirements – without tax increases.

It is no secret that <u>San Mateo</u> is an expensive place to live. As a result, longtime residents, seniors, and younger residents are being pushed out because they can't afford to stay.

That's why we need Measure ___ to provide more housing that is affordable for working families, seniors, veterans, and essential workers like teachers, nurses, and first responders. San Mateo needs more affordable housing so that residents are not forced to move.

Measure __ also allows San Mateo to be smart about how it meets California State law requirements for new housing by locating that housing near existing infrastructure, transit hubs, shops, and along El Camino Real and near Caltrain stations where it will promote economic growth in our community and transit use. By doing so, Measure __ will help reduce vehicle trips, traffic congestion, and greenhouse gas emissions.

Measure __ will not raise your taxes, but it will create jobs and support downtown small businesses. According to an independent study, the additional housing is estimated to generate millions of additional dollars each year for essential City services that make San Mateo such a wonderful place to live.

Vote Yes on ___

- Provide affordable housing
- Help our small businesses
- Protect essential city services
- Meet state housing mandates

Without Measure ___, San Mateo will need to increase housing density in residential neighborhoods elsewhere in the city to meet the State's housing requirements.

Vote Yes on __: Expand housing opportunities, help our small businesses, and generate increased tax revenue to support our city's vital services without imposing new taxes.

For more information, please visit www.sensiblesanmateo.com.

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FILED IN THE OFFICE OF THE CHIEF ELECTIONS OFFICER OF SAN MATEO COUNTY

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