



County of Santa Clara Office of the Registrar of Voters

Bay Area Housing Finance Authority (BAHFA)

Ballot Measure Argument Form (PRIMARY AND REBUTTAL)

This BAHFA Ballot Measure Argument Form must be submitted for all ballot measure PRIMARY ARGUMENTS and REBUTTAL ARGUMENTS, with required signatures and author information. The County of Santa Clara Office of the Registrar of Voters allows electronic submission of documents if the scanned copy is clear and readable. You may also email your completed form in PDF and attach the primary or rebuttal argument in Microsoft Word version to candidateservices@rov.sccgov.org. Any errors will be printed in the County Voter Information Guide and/or ballot exactly as submitted. A proof will be sent to the primary filer for confirmation that it matches the argument as submitted—no other corrections will be accepted.

PLEASE NOTE: The Ballot Measure Rebuttal Argument Consent Form is ONLY used when an author/signer of the rebuttal argument WAS NOT an author of the primary argument. The author of a primary argument may sign the rebuttal argument or may authorize in writing any other person to author/sign the rebuttal argument.

Office Use Only
FILED
JUL 23 2024
REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA
By Deputy
Time/Date Stamp

Date of Election: November 5, 2024

Primary Argument due date (E-105): Tuesday, July 23, 2024
Examination Period (E-104 to E-95): Wednesday, July 24, 2024 to Friday, August 2, 2024

Rebuttal Argument due date (E-98): Tuesday, July 30, 2024
Examination Period (E-97 to E-88): Wednesday, July 31, 2024 to Friday, August 9, 2024

SECTION 1: ARGUMENT INFORMATION

Measure Letter: Regional Measure 4

Select Who You are, and Which Argument You Are Submitting

Table with 2 columns: Proponent and Opponent.
Proponent: [x] Primary Argument In Favor, [ ] Rebuttal Argument to Primary Argument Against
Opponent: [ ] Primary Argument Against, [ ] Rebuttal Argument to Primary Argument in Favor

**SECTION 2: AUTHOR INFORMATION**

Declaration Related to Proponent/Opponent Primary and Rebuttal Arguments  
(Elections Code §§ 9161, 9164, 9167, 9170, 9501, 9501.5, 9504, 9600)

Please Select the Correct Line

I am an Author of the Proponent Argument (noted above) for Regional Measure 4 being submitted. I support this measure.

I am an Author of the Opponent Argument (noted above) for Regional Measure 4 being submitted. I oppose this measure.

For any argument (primary or rebuttal) submitted on behalf of an organization or bona fide association of citizens, the "Argument Signer Form" in Section 3 below must be completed by a principal officer of the organization or bona fide association of citizens and the organization must submit one of the following:

- its articles of incorporation, articles of association, partnership documents, bylaws, or similar documents;
- letterhead containing the name of the organization and its principal officers; OR
- if the organization or association is a primarily formed committee established to support or oppose the measure, its statement of organization (FPPC Form 410) filed pursuant to Government Code 84101.

**Office Use Only**

**Verified Individual Submitter as a:**

- Registered Voter in District
- Governing Board Member
- Principal Officer of Organization

**Organization Submitted Required Documentation:**

- articles of incorp. or assoc., bylaws, or similar
- letterhead
- FPPC Form 410
  
- One (1) to five (5) signers submitted.

Staff Initials \_\_\_\_\_

**SECTION 3: ARGUMENT TEXT**

**PLEASE ATTACH A COPY OF YOUR PRIMARY/REBUTTAL ARGUMENT TO THIS FORM.**

The text of your primary and/or rebuttal argument will be printed exactly as submitted. Type your primary and/or rebuttal argument with the desired formatting. Ensure that your primary and/or rebuttal argument meets the legal word limit. You may request that specific text is printed in bold, italic, or bold italic font type.

The County of Santa Clara Office of the Registrar of Voters uses standard typefaces, font sizes, headers, and bullets in all measure related documents. In addition, measure related documents use the following formatting standards: 1) indent increments will be set at 0.25"; 2) spacing will be standardized to language-appropriate number of spaces following periods, colons, commas, and semicolons; 3) tabs will be used for numbered and/or bulleted indented text; and 4) signers will be formatted as conformed signatures with titles below the name. All measure related documents submitted to the Office of the Registrar of Voters will be formatted to the prescribed standards.

**PLEASE NOTE:** If the primary and/or rebuttal argument is handwritten or a revision is unclear, the County of Santa Clara Office of the Registrar of Voters staff will interpret the handwritten information to the best of their abilities. That interpretation is final.

Start Here

The Bay Area faces a severe housing crisis that impacts seniors, families, workers, and vulnerable people. Regional Measure 4 will reduce homelessness and secure critical funding for construction and preservation of affordable housing.

30

Our region is building less than half of the affordable homes we need for working families – including teachers, first responders, and caregivers. Regional Measure 4 will provide affordable rental homes and first-time homeownership assistance programs to help people live in the communities where they work and stay in the communities they call home.

51

Children deserve every opportunity to succeed, and seniors and veterans deserve security. This measure will help thousands of homeless children, families, seniors, and veterans living in shelters, in cars, or on the streets, find safe and affordable homes.

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**A YES vote on Regional Measure 4 will:**

- **Increase Affordable Housing:** Provide approximately 70,000 affordable apartments and homes in the Bay Area
- **Reduce Commute Times:** Build new homes near jobs, transit, and stores, improving convenience and reducing greenhouse gas emissions
- **Revitalize Neighborhoods:** Transform vacant lots and blighted properties into vibrant communities
- **Enable Ownership:** Facilitate pathways to ownership by assisting first-time homebuyers
- **Create Jobs and Boost the Economy:** Generate nearly 100,000 construction and permanent jobs
- **Leverage Additional Funding:** Enable the Bay Area to qualify for an estimated \$30 billion in private, state, and federal matching funds
- **Ensure Strict Oversight and Transparency:** An independent citizens' oversight committee and required annual audits will ensure funds are used only for intended purposes, with public audits submitted to the California State Auditor
- **Demand Accountability:** Prohibits use of funds for operating expenses, and forbids entities owned or led by local governing board members to bid on any funded work

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**Join League of Women Voters of the Bay Area, Habitat for Humanity Bay Area, local teachers, nurses, firefighters, and community leaders across the Bay Area and vote YES on Regional Measure 4 to provide the safe, stable, affordable homes Bay Area residents need. For more information visit [YesOnRM4.com](http://YesOnRM4.com).**

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End Here

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Section 3 continued...

Circle or Check Signing Order for Each Signatory	Argument Signer Form The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.
<p>1. <input checked="" type="checkbox"/></p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p> <p>4. <input type="checkbox"/></p> <p>5. <input type="checkbox"/></p>	<p><b>Gender:</b>  <input type="checkbox"/> Masculine / <input checked="" type="checkbox"/> Feminine / <input type="checkbox"/> Androgynous or Non-binary / <input type="checkbox"/> Other: _____</p> <p><b>I am a:</b>  <input type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input checked="" type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p> <p><b>Name of Signer (to be printed on argument):</b> <u>Roma Dawson</u></p> <p><b>Title (to be printed on argument):</b>  <u>Co-President, League of Women Voters of the Bay Area</u> (limited to one title only)</p> <p><b>[For individuals] Residential Address (where you are registered to vote):</b>            _____</p> <p><b>[For governing board members and principal officers] Business Address:</b>  <u>Oakland, CA 94609</u></p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b>  </p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument.</p> <p>_____</p>
<p>1. <input type="checkbox"/></p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p> <p>4. <input type="checkbox"/></p> <p>5. <input type="checkbox"/></p>	<p><b>Gender:</b>  <input type="checkbox"/> masculine / <input type="checkbox"/> feminine / <input type="checkbox"/> Androgynous or non-binary / <input type="checkbox"/> other: _____</p> <p><b>I am a:</b>  <input type="checkbox"/> Registered Voter In District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p> <p><b>Name of Signer (to be printed on argument):</b> _____</p> <p><b>Title (to be printed on argument):</b>            _____ (limited to one title only)</p> <p><b>[For individuals] Residential Address (where you are registered to vote):</b>            _____</p> <p><b>[For governing board members and principal officers] Business Address:</b>            _____</p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b>  </p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument.</p> <p>_____</p>

# LWV LEAGUE OF WOMEN VOTERS® OF THE BAY AREA

July 18, 2024

To Whom It May Concern,

The board of the League of Women Voters of the Bay Area voted unanimously to support the BAHFA affordable housing regional measure on June 24. I was authorized by a board motion to sign on to the ballot measure if requested. We give our consent to be listed as a supporter for RM 4 on the ballot measure for the November 5, 2024 General Election.

The following individuals were elected as League of Women Voters of the Bay Area board members during our biennial convention held on June 14, 2024. Their local League affiliation is also listed.

<https://my.lwv.org/california/bay-area/bay-area-league-leadership>

- Roma Dawson, Co-President, San Jose/Santa Clara
- Marieann Shovlin, Co-President, Cupertino-Sunnyvale
- Madeline Kronenberg, Administrative VP, West Contra Costa County
- Louise Rothman-Reimer, Secretary/Treasurer, Oakland
- Sheri Thomas, Napa County
- Kathleen Cha, Oakland
- Alex Starr, Fremont, Newark and Union City
- Raeena Lari, San Jose/Santa Clara
- Jean Perry, North and Central San Mateo County
- Yolanda Schonbrun, Napa County

Regards,

---

Co-President, League of Women Voters of the Bay Area  
[REDACTED] mobile

Argument Signer Form

The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.

Circle or Check Signing Order for Each Signatory

1.  Gender:  Masculine /  Feminine /  Androgynous or Non-binary /  Other: \_\_\_\_\_

2.  I am a:  Registered Voter in District /  Governing Board Member /  Principal Officer of the Organization Submitting the Argument

3.  Name of Signer (to be printed on argument): \_\_\_\_\_

4.  Title (to be printed on argument): \_\_\_\_\_ (limited to one title only)

5.  [For individuals] Residential Address (where you are registered to vote): \_\_\_\_\_

[For governing board members and principal officers] Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SIGNATURE 

Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument.

1.  Gender:  masculine /  feminine /  Androgynous or non-binary /  other: \_\_\_\_\_



2.  I am a:  Registered Voter in District /  Governing Board Member /  Principal Officer of the Organization Submitting the Argument

3.  Name of Signer (to be printed on argument): Floyd K. Rollins II

4.  Title (to be printed on argument): Fire Captain (limited to one title only)

5.  [For individuals] Residential Address (where you are registered to vote): Oakland, CA 94607

[For governing board members and principal officers] Business Address: \_\_\_\_\_



Phone:  Email: 

SIGNATURE 

Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument.

Section 3 continued...

Argument Signer Form	
<p>Circle or Check Signing Order for Each Signatory</p>	<p>The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.</p>
<p>1. <input type="checkbox"/></p> <p>2. <input type="checkbox"/></p> <p>3. <input checked="" type="checkbox"/></p> <p>4. <input type="checkbox"/></p> <p>5. <input type="checkbox"/></p>	<p><b>Gender:</b></p> <p><input type="checkbox"/> Masculine / <input type="checkbox"/> Feminine / <input type="checkbox"/> Androgynous or Non-binary / <input type="checkbox"/> Other: _____</p> <p><b>I am a:</b></p> <p><input checked="" type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p> <p><b>Name of Signer (to be printed on argument):</b> <u>Margarita Mendez</u></p> <p><b>Title (to be printed on argument):</b></p> <p><u>Bay Area Public School Teacher</u> (limited to one title only)</p> <p><b>[For individuals] Residential Address (where you are registered to vote):</b> <u>Menlo Park, CA 94025</u></p> <p><b>[For governing board members and principal officers] Business Address:</b></p> <p>_____</p> <p>_____</p> <p><b>Phone:</b> [REDACTED] <b>Email:</b> [REDACTED]</p>
<p><b>SIGNATURE</b> ➔</p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:</p> <p>_____</p>
<p>1. <input type="checkbox"/></p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p> <p>4. <input type="checkbox"/></p> <p>5. <input type="checkbox"/></p>	<p><b>Gender:</b></p> <p><input type="checkbox"/> masculine / <input type="checkbox"/> feminine / <input type="checkbox"/> Androgynous or non-binary / <input type="checkbox"/> other: _____</p> <p><b>I am a:</b></p> <p><input type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p> <p><b>Name of Signer (to be printed on argument):</b> _____</p> <p><b>Title (to be printed on argument):</b></p> <p>_____ (limited to one title only)</p> <p><b>[For individuals] Residential Address (where you are registered to vote):</b></p> <p>_____</p> <p><b>[For governing board members and principal officers] Business Address:</b></p> <p>_____</p> <p>_____</p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b> ➔</p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:</p> <p>_____</p>

Argument Signer Form	
Circle or Check Signing Order for Each Signatory	<b>The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.</b>
	1. <input type="checkbox"/> Gender: <input type="checkbox"/> Masculine / <input type="checkbox"/> Feminine / <input type="checkbox"/> Androgynous or Non-binary / <input type="checkbox"/> Other: _____
	2. <input type="checkbox"/> I am a: <input type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument
	3. <input type="checkbox"/> Name of Signer (to be printed on argument): _____
	4. <input type="checkbox"/> Title (to be printed on argument): _____ (limited to one title only)
5. <input type="checkbox"/> [For individuals] Residential Address (where you are registered to vote): _____ [For governing board members and principal officers] Business Address: _____ Phone: _____ Email: _____	
<b>SIGNATURE</b> 	Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument: _____
1. <input type="checkbox"/> Gender: <input checked="" type="checkbox"/> masculine / <input type="checkbox"/> feminine / <input type="checkbox"/> Androgynous or non-binary / <input type="checkbox"/> other: _____	
2. <input type="checkbox"/> I am a: <input checked="" type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument	
3. <input type="checkbox"/> Name of Signer (to be printed on argument): <u>Vinny Eng</u>	
4. <input checked="" type="checkbox"/> Title (to be printed on argument): <u>Affordable Housing Advocate</u> (limited to one title only)	
5. <input type="checkbox"/> [For individuals] Residential Address (where you are registered to vote): <u>San Francisco, CA 94114</u> [For governing board members and principal officers] Business Address: _____ Phone: <u>                    </u> Email: <u>                    </u>	
<b>SIGNATURE</b> 	Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument: _____



Section 3 continued...

Circle or Check Signing Order for Each Signatory	Argument Signer Form
	The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.
1. <input type="checkbox"/>	Gender: <input type="checkbox"/> Masculine / <input checked="" type="checkbox"/> Feminine / <input type="checkbox"/> Androgynous or Non-binary / <input type="checkbox"/> Other: _____
2. <input type="checkbox"/>	I am a: <input type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input checked="" type="checkbox"/> Principal Officer of the Organization Submitting the Argument
3. <input type="checkbox"/>	Name of Signer (to be printed on argument): <u>Janice Jensen</u>
4. <input type="checkbox"/>	Title (to be printed on argument): <u>Principal, Habitat for Humanity Bay Area</u> (limited to one title only)
5. <input checked="" type="checkbox"/>	[For individuals] Residential Address (where you are registered to vote): _____ _____ [For governing board members and principal officers] Business Address: <u>Oakland CA 94612</u>
	Phone: _____ Email: _____
<b>SIGNATURE</b> →	Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument _____ _____
<b>SECTION 3 CHECKLIST</b> Office Use Only	
<b>Primary Argument Checklist (check all that apply):</b> <input type="checkbox"/> Author(s) meets criteria to sign? <input type="checkbox"/> Author's title as signed meets criteria? <input type="checkbox"/> Residential address meets criteria for eligible individual voter to sign? <input type="checkbox"/> Argument Signer Form signed by author(s)? <input type="checkbox"/> Signing order indicated? <input type="checkbox"/> Only author's name is listed on name line and matches signed name? <input type="checkbox"/> Author's TYPED or LEGIBLY WRITTEN title is on title line, if applicable? <input type="checkbox"/> Author's gender is selected? <input type="checkbox"/> Original or scanned signatures are clear and readable for verification? <input type="checkbox"/> Primary Argument does not exceed 300 words? <input type="checkbox"/> Author's contact information is filled out? <input type="checkbox"/> Author's document(s) filed by deadline?  Staff Initials _____	<b>Rebuttal Argument Checklist (check all that apply):</b> <input type="checkbox"/> Authors filed written authorization, if different authors submitted? <input type="checkbox"/> Argument Signer Form signed by author? <input type="checkbox"/> Signing order indicated? <input type="checkbox"/> Only author's name is listed on name line and matches signed name? <input type="checkbox"/> Author's TYPED or LEGIBLY WRITTEN title is on title line, if applicable? <input type="checkbox"/> Author's gender is selected? <input type="checkbox"/> Original or scanned signatures are clear and readable for verification? <input type="checkbox"/> Rebuttal Argument does not exceed 250 words? <input type="checkbox"/> Author's contact information is filled out? <input type="checkbox"/> Author's document(s) filed by deadline?  Staff Initials _____



July 19, 2024

To Whom it may Concern:

The principals of the four Habitat for Humanity Bay Area affiliates – HFH Greater San Francisco, HFH East Bay/Silicon Valley, HFH Solano-Napa, and HFH Sonoma County – are in support of regional measure 4 to be placed on the November ballot. We give our consent to be listed as a supporter for RM 4 on the ballot measure for the November 5, 2024 General Election.

The following principals comprise Habitat for Humanity Bay Area. Their local Habitat affiliation is also listed.

Thank you.

Janice Jensen  
Habitat for Humanity East Bay/Silicon Valley

Maureen Sedonaen  
Habitat for Humanity Greater San Francisco

Andrew Kileen  
Solano-Napa Habitat for Humanity

Doug Garrison  
Habitat for Humanity of Sonoma County