

Ballot Measure Primary Argument Submission Form

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Word count limit for Primary Arguments = 300

Ballot Measure W for the General Municipal Election for the City of Pacifica to be held on November 8, 2016.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Legislative Body of the City of Pacifica If this argument is filed by the legislative body of the City of Pacifica, fill in the name of the governing body on the line below and complete both sides of this form.	
	Legislative Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input type="checkbox"/>	Member(s) of the Legislative Body of the City of Pacifica If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form.	
	Member(s) of the Legislative Body:	Name of Legislative Body:
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input checked="" type="checkbox"/>	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization: Committee to Oppose Rezoning the Pacifica Quarry	
	Principal Officer's Printed Name and Title: Julie Starobin, Treasurer & Principal Officer	Principal Officer's Signature:
	Contact Person's Printed Name: Julie Starobin, Treasurer & Principal Officer	
		Fax: None
<input checked="" type="checkbox"/>	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.	
	Contact Person: Peter Loeb	Phone:
	Mailing Address: 	
	Fax: 	

Please complete the reverse side of this form.

Primary Argument Signers Form

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1.	Name: Julie Starobin Title: Treasurer and Principal Officer Committee to Oppose Rezoning the Pacifica Quarry	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Address: [Redacted] Email: [Redacted] Date: 8/17/16				
2.	Name: Peter Loeb Title: Former Pacifica Mayor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Address: [Redacted] Signature: [Redacted] Date: [Redacted]				
Legislative Advocate Committee for Open Enrollment [Redacted]					
	Phone: [Redacted] Address: [Redacted] Signature: [Redacted] Date: [Redacted]				
4.	Name: Cynthia Kaufman Title: Former Pacifica School Board Trustee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted] Address: [Redacted] Signature: [Redacted] Date: [Redacted]				
5.	Name: Chaya Gordon Title: Co-Chair Pacifcans for Highway 1 Alternatives	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted] Address: [Redacted] Signature: [Redacted] Date: [Redacted]				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Siened	Dated

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Phone:					
Address:					
Signature:					
Date:					
2.	Name: Peter Loeb Title: Former Pacifica Mayor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Phone:					
Address:					
Signature:					
Date: 8-16-16					
Name: [Redacted] Title: [Redacted]		[Redacted]			
Phone:					
Address:					
Signature:					
Date:					
4.	Name: Cynthia Kaufman Title: Former Pacifica School Board Trustee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Phone:					
Address:					
Signature:					
Date:					
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<input type="checkbox"/>	<p>Member(s) of the Legislative Body of the City of Pacifica If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form.</p> <p>Member(s) of the Legislative Body: _____ Name of Legislative Body: _____</p> <p>Contact Person's Printed Name: _____ Contact Person's Signature: _____</p> <p>Title: _____</p> <p>Phone: _____ Email: _____</p>
<input checked="" type="checkbox"/>	<p>Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.</p> <p>Name of Association/Organization: <u>Committee for Green Foothills</u></p> <p>Principal Officer's Printed Name and Title: <u>Bryon Beck, Secretary</u></p> <p>Contact Person's Printed Name: <u>Bryon Beck</u></p> <p>_____</p>
<input type="checkbox"/>	<p>Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.</p> <p>Contact Person: _____ Phone: _____</p> <p>Mailing Address: _____</p> <p>Fax: _____ Email: _____</p>

Please complete the reverse side of this form.

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3 Name: <u>Bryan Beck</u>	Title: <u>Secretary, Committee for Green Foothills</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[Redacted]					
Date: <u>Aug 17, 2016</u>					
Phone:	Email:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address:					
Signature:	Date:				
Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:	Email:				
Address:					
Signature:	Date:				
Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Address:					
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	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:
<input checked="" type="checkbox"/>	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.	
	Contact Person: <u>Cynthia Kaufman</u>	Phone:
	Mailing Address:	
	Fax:	

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Phone:		Email: [REDACTED]			
Address:					
Signature:		Date:			
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Address:		[REDACTED]			
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[REDACTED]		[REDACTED]			
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Phone:		Email: [REDACTED]			
Address:		[REDACTED]			
Signature:		Date: 8-15-16			
5.	Name: Chaya Gordon Title: Co-Chair Pacificans for Highway 1 Alternatives	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Phone:		[REDACTED]			
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	Name of Association/Organization:	Pacificans for Highway 1 Alternatives	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:	
	Chaya Gordon, Co-Chair	[Redacted Signature]	
	Contact Person's Printed Name:	Email:	
	Chaya Gordon, Co-Chair	[Redacted Email]	
	Phone:	Fax:	
	[Redacted Phone]	None	
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Phone:		Address:			
Address:					
Signature:		Date: 8.14.16			

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Arguments in support or opposition of the proposed laws are the opinions of the authors.

ARGUMENT AGAINST MEASURE W

VOTE NO ON 4-STORY OCEANSIDE BUILDINGS WITH 206 HOUSING UNITS

Measure W authorizes the City to approve **206 multi-family units, but doesn't commit the developer to build anything**. We are voting without any review of environmental or traffic impacts. Haven't we learned what coastal erosion, flooding and storms do to coastal developments?

VOTE NO ON EMPTY PROMISES AND NO GUARANTEES

Proponents want you to believe approval will include a hotel, commercial development, open space and more. But **Measure W does not guarantee that a hotel or any commercial will be built**. The City's own analysis concludes the **City has no power to compel the developer to build any part of the project**. We could end up with a housing project and nothing more.

THERE IS NO PROJECT ON THE BALLOT

The City's analysis says this measure **"neither approves a specific project nor does it contain specifics about what a future project might include."** It also says: **"The principal effect of the initiative will be to eliminate the public vote requirement for any residential development on the Quarry Site,"** except under limited circumstances. Why give up the only leverage voters have without knowing what the project will be, and without guarantees that any promised benefits will happen?

VOTE NO ON A HIGH RISK GAMBLE

Instead of offering a specific plan, **the developer wants a blank check to choose which elements to build**. We have no idea what will be built. We don't know what the impacts will be. We don't know what the costs and liabilities for the City will be. We don't know what the traffic will be like. We are being asked to roll the dice on a very risky bet.

DON'T GAMBLE AWAY YOUR RIGHT TO VOTE!

DEMAND SOLID GUARANTEES!

VOTE NO ON MEASURE W.