



Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure Extension of 2012 Sales Tax Measure A for the Presidential General Election to be held on 11/8/2016.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form. Governing Body:
	Contact Person's Printed Name: _____ Contact Person's Signature: _____
	Title: _____
	Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.
	Member(s) of the Governing Body: _____ Name of Governing Body: _____
	Contact Person's Printed Name: _____ Contact Person's Signature: _____
	Title: _____
	Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.
	Name of Association/Organization: _____
	Principal Officer's Printed Name and Title: _____ Principal Officer's Signature: _____
	Contact Person's Printed Name: _____ Email: _____
	Phone: _____ Fax: _____
<input checked="" type="checkbox"/>	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.
	Contact Person: <u>Michael Darren Lane</u> _____

	_____ Email: _____

Please complete the reverse side of this form.

Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District

Member(s) of the Governing Body of San Mateo County, a School District, or a Special District

Bona Fide Association of Citizens/Organization

Individual(s) eligible to vote on the measure

1.	Name: Dave Pine	Title: San Mateo County Supervisor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted]					A
	Signature: [Redacted]	Date: 8/12/16				
2.	Name: MICHELE BEASLEY	Title: Executive Director, San Mateo County Parks Foundation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted]					A
	Signature: [Redacted]	Date: 8/12/16				
3.	Name: Kalimah Salahuddin	Title: Habitat for Humanity Organizer & Board Member	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted]					A
	Signature: [Redacted]	Date: 8/16/16				
4.	Name: Ari Delay	Title: Fire Chief, La Honda Fire Brigade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted]					A
	Signature: [Redacted]	Date: 8/16/2016				
5.	Name: Anne Campbell	Title: County Superintendent of Schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted]					A
		Date: 8/17/16				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers Registered N/A Signed Dated

Bona Fide Association Verified N/A Signed Dated

Argument in Favor of Measure __

In 2012, San Mateo County voters overwhelmingly approved funding that has dramatically improved our county, through fiscally responsible investments in:

- Improving 911 emergency dispatch, fire and police services
- The Big Lift preschool program, addressing early learning and the literacy gap
- Homelessness prevention and food bank funding
- Low-income health care at Seton Hospital and the Mobile Health Clinic at the Coastsides
- Reducing childhood poverty and child abuse
- Upgrades to county parks from the Bay to the Ocean

Today, San Mateo County faces new challenges, especially around affordability, as thousands of longtime residents are being forced to move away. Extending this funding for 20 years at the current rate with no new taxes will allow us to maintain critical services, address many of today's new challenges and continue the progress we have made, such as:

- Providing affordable homes for seniors, people with disabilities, veterans and working families, including teachers and first responders
- Maintaining and improving emergency preparedness services, neighborhood and school safety
- Continuing to combat human trafficking and sexual exploitation of children

By law, Measure __ funds cannot be taken away by the state. An independent oversight committee and annual audits will ensure that every penny is accounted for and spent locally on crucial San Mateo County services.

Vote YES on __ to provide locally controlled funds with NO new taxes to maintain our quality of life and promote affordability in every community, including Atherton, Belmont, Belle Haven, Brisbane, Broadmoor, Burlingame, Colma, Daly City, East Palo Alto, El Granada, Emerald Hills, Foster City, Half Moon Bay, Hillsborough, La Honda, Menlo Park, Millbrae, Montara, Moss Beach, North Fair Oaks, Pacifica, Pescadero, Portola Valley, Redwood City, San Bruno, San Carlos, San Mateo, South San Francisco and Woodside.

Join San Mateo County residents, seniors, law enforcement, businesses, community leaders, affordable housing advocates, and your neighbors in voting YES on Measure __ to promote affordability and protect our unique quality of life with NO new taxes.

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY, CALIF.

AUG 17 2016

MARK CHURCH Chief Elections Officer

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