



### Ballot Measure Primary Argument Submission Form

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A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure W for the General Election to be held on November 3, 2015

Primary Argument in Favor of  Primary Argument Against

**This argument is submitted by: (check all that apply)**

<input type="checkbox"/>	<b>The Governing Body of the County of San Mateo, a School District, or a Special District</b> If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form. Governing Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input checked="" type="checkbox"/>	<b>Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District</b> If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.	
	Member(s) of the Governing Body: Mark Addiego; Liza Normandy	Name of Governing Body: South San Francisco City Council
	Contact Person's Printed Name: Mark Addiego	Contact Person's Signature: [Redacted]
	Title: Councilmember	
	Phone: [Redacted]	Email: [Redacted]
<input type="checkbox"/>	<b>Bona Fide Association of Citizens/Organization</b> If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:
<input type="checkbox"/>	<b>Individual(s) eligible to vote on the measure</b> Individual signers must be eligible to vote on the measure.	
	Contact Person:	Phone:
	Mailing Address:	
	Fax:	Email:

Please complete the reverse side of this form.

**Primary Argument Signers Form**

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District  
 Member(s) of the Governing Body of San Mateo County, a School District, or a Special District  
 Bona Fide Association of Citizens/Organization  
 Individual(s) eligible to vote on the measure

1.	Name: Mike Brosnan	Title: Retired Deputy Police Chief	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	[Redacted]					
2.	Name: Kristy Camacho	Title: Local Parent and Community Volunteer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	[Redacted]					
3.	Name: Bill Benavides	Title: Local Community Emergency Response Team Volunteer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	[Redacted]					
4.	Name: Betty Battaglia	Title: Senior and Library Advocate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	[Redacted]					
5.	Name: Sam Shihadeh	Title: Local Business Owner and 45+ year Resident	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	[Redacted]					

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**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

FOR OFFICIAL USE ONLY

Signers  Registered N/A Signed Dated  
 Bona Fide Association  Verified N/A Signed Dated

PRIMARY ARGUMENT IN FAVOR OF MEASURE W

As residents, we care about public safety and enhancing the quality of life in South San Francisco. That is why we are voting **Yes on W**. 6

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**YES on W** ensures our City can maintain rapid 911 emergency response times for police, fire safety services, neighborhood patrols, and crime prevention and gang suppression programs – without worrying about public safety budget cuts. 3

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**YES on W** improves the quality of life in South San Francisco by maintaining our streets that are in need of over \$18 million in repairs, fixing potholes and preventing our roads from falling into further disrepair.

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**YES on W** maintains and enhances recreational and educational programs for senior citizens and disabled residents.

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**YES on W** provides quality services for residents of all generations! **YES on W** expands safe recreational and library spaces for seniors and students, including after-school and summer programs for youth and teens so important to keeping them off the streets, out of trouble, and away from gangs and drugs! 10

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**YES on W** keeps our taxpayer dollars LOCAL to fund OUR services and priorities! We need local control for local needs. Let's keep OUR money in South San Francisco to maintain and enhance our quality of life, our services and our community.

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**Measure W** is fiscally accountable, including: Independent Citizens Oversight; no tax increases without voter approval; mandatory financial audits; and public reporting, to ensure funds are spent on OUR priorities. By law, ALL funds from **Measure W** must stay in South San Francisco. >

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**Measure W** is NOT a tax on your home or property and non-city residents who benefit from city services will share the cost of those services. 1

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**Measure W** was developed after receiving input from hundreds of South San Francisco residents!

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**YES on W** – Join us in voting to keep our community safe and enhance our quality of life!

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Visit: [www.VoteYesonW.com](http://www.VoteYesonW.com)

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FILED IN THE OFFICE OF THE  
OF SAN MATEO COUNTY CLERK  
CLERK OF THE COUNTY CLERK'S OFFICE

AUG 14 2015

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