



Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure R for the General Election to be held on November 3, 2015

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Governing Body of the County of San Mateo, a School District, or a Special District	
	If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.	
	Governing Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:

<input type="checkbox"/>	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District	
	If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.	
	Member(s) of the Governing Body:	Name of Governing Body:
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:

<input type="checkbox"/>	Bona Fide Association of Citizens/Organization	
	If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:

<input checked="" type="checkbox"/>	Individual(s) eligible to vote on the measure	
	Individual signers must be eligible to vote on the measure.	
	Contact Person: <u>John Marty</u>	Phone: [REDACTED]
	[REDACTED]	

Please complete the reverse side of this form.

Each signer must designate in which capacity they are signing. Check the one box that applies.

Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

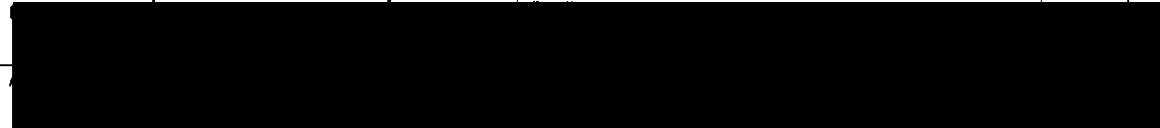
Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
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1.	Name: <u>John Marty</u>	Title: <u>Treasurer</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Sign	Date: <u>8/14/15</u>					
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2.	Name: <u>JIM RUANE</u>	Title: <u>MAYOR CITY OF SAN BRUNO</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Phone:	Email:					
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Signature:	Date: <u>8.14.15</u>					
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3.	Name: <u>Michael Salazar</u>	Title: <u>Vice Mayor</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Phone:	Email:					
Address:						

Signature:	Date: <u>aug-14, 2015</u>					
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4.	Name: <u>IRENE O'CONNELL</u>	Title: <u>Council member</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Phone:	Email:					
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Signature:	Date: <u>August 14, 2015</u>					
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5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Phone:	Email:					
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Address:						
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Signature:	Date:					
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Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

ARGUMENT IN FAVOR OF MEASURE R

In order to best serve the residents of San Bruno, the City Council has placed Measure R on the ballot to assure that selection of the City Treasurer is based on experience and qualifications.

30

Your **YES** vote on Measure R will make the office of City Treasurer appointed rather than elected.

15

The needs of our community and the complexity of the City Treasurer's responsibilities have greatly increased since our first elected Treasurer took office, yet the qualifications for the elected position - eighteen years of age and a registered voter in San Bruno - have not changed. Today the City Treasurer manages an investment portfolio of over \$60 million in City funds. The safety and security of these funds is critical to the City's overall financial status.

> 1

The person who fills this role must have a high level of financial management and investment skill, experience, qualifications, and training to fairly and efficiently serve the public. In addition, the City Treasurer needs to be conversant with state and local statutes and ordinances that apply to local government financial and investment management.

52

In the vast majority of California cities, the City Treasurer is an appointed position subject to the same evaluation and hiring practices as other city employees. A **YES** vote will bring our City in line with the modern practices of other cities. It will assure that the position of City Treasurer is filled by someone with the experience and qualifications necessary for the job.

62

As current Treasurer and City Council Members we endorse Measure R and urge your **YES** vote.

Dated: August 14, 2015

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY

AUG 14 2015

By: 

DEPUTY CLERK