



OFFICE OF
**ASSESSOR-COUNTY CLERK-
 RECORDER & ELECTIONS**
 COUNTY OF SAN MATEO

MARK CHURCH
 CHIEF ELECTIONS OFFICER &
 ASSESSOR-COUNTY CLERK-RECORDER

RECEIVED

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed **typed** form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers. **Please make sure you are using proper format before submitting to the Elections Office.**

Word count limit for Primary Arguments = 300 words

Ballot Measure _____ for the Presidential General Election to be held on 11/05/2024

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: City Council of Foster City Contact Person's Printed Name: Jon Froomin Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.gov web www.smcacre.gov

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Type information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: Jon Froomin	Title: Councilmember	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Foster City, CA 94404		Pronouns:	
	Signature: [REDACTED]	Date: 07-25-2024	He/His: <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	She/Her: <input type="checkbox"/>		They/Them: <input type="checkbox"/>	
	Name: Patrick Sullivan	Title: Mayor	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Foster City, CA 94404		Pronouns:	
	Signature: [REDACTED]	Date: 07-25-2024	He/His: <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	She/Her: <input type="checkbox"/>		They/Them: <input type="checkbox"/>	
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:		Pronouns:	
	Signature:	Date:	He/His: <input type="checkbox"/>	<input type="checkbox"/>
			She/Her: <input type="checkbox"/>	
			They/Them: <input type="checkbox"/>	
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:		Pronouns:	
	Signature:	Date:	He/His: <input type="checkbox"/>	<input type="checkbox"/>
			She/Her: <input type="checkbox"/>	
			They/Them: <input type="checkbox"/>	
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:		Pronouns:	
	Signature:	Date:	He/His: <input type="checkbox"/>	<input type="checkbox"/>
			She/Her: <input type="checkbox"/>	
			They/Them: <input type="checkbox"/>	

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Argument in Favor of Measure ▲

Start
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Vote YES on Measure ▲ to maintain City services and infrastructure that make Foster City a great place to live, WORK, and play.

Residents and businesses in Foster City have come to expect a high level of services supported by reliable, high-quality infrastructure. These community characteristics are what help draw businesses to call Foster City home. The rising costs to meet these expectations have outpaced the revenues used to pay for them. Of note is the Business License Tax, the rate for which has not been updated since 1972. Due to the lengthy delay in addressing this revenue source, it has become clear that a more sustainable solution is needed, therefore this measure is being strongly recommended to voters. Since 2016, three of our four main revenue sources have increased between 21% and 67%, while the fourth, our Business License Tax has had a meager revenue increase of 4%. This measure will add about \$1.5 million in revenue annually without impacting the rates for over 94% of our businesses. This updating of our Business License Tax is one step toward the long-term sustainability of the quality of life we enjoy in Foster City.

Your YES vote will strike a balance between the affordability for businesses to call Foster City home and the ability for the City to meet the community expectations that draw those businesses here in the first place.

Your City Council urges you to vote YES on Measure ▲

Lead

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FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY

AUG 12 2024

MARK C [REDACTED] ficer
By: [REDACTED]
DEPUTY CLERK