



OFFICE OF
**ASSESSOR-COUNTY CLERK-
RECORDER & ELECTIONS**
COUNTY OF SAN MATEO

MARK CHURCH
CHIEF ELECTIONS OFFICER &
ASSESSOR-COUNTY CLERK-RECORDER

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed **typed** form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers. **Please make sure you are using proper format before submitting to the Elections Office.**

Word count limit for Primary Arguments = 300 words

Ballot Measure _____ for the Presidential Election to be held on November 5, 2024.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):

<input checked="" type="checkbox"/>	The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: East Palo Alto City Council Contact Person's Printed Name: Carlos Romero Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: East Palo Alto City Council Contact Person's Printed Name: Phone: Email:
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: Email:
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Phone: Email:
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: Email:

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.gov web www.smcacre.gov

Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.

If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Type information clearly.

Author **Verified**

Check if the signer is the author of the argument. Authors must be signers.

(FOR OFFICIAL USE ONLY)
Staff check once the eligibility of the signer is verified.

1.	Name: Antonio López	Title: Mayor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] to, CA 94303		Pronouns:	
	Signature: [REDACTED]	Date: 8/21/24	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	
2.	Name: Martha Barragán	Title: Vice Mayor	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA, 94303		Pronouns:	
	Signature: [REDACTED]	Date: 7-31-2024	He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
3.	Name: Fr. Lawrence Goode	Title: Rector, Father St. Francis of Assisi Church	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA 94303		Pronouns:	
	Signature: [REDACTED]	Date: 5 August '24	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	
4.	Name: "Mama Dee" Appollonia Uhila	Title: Director, Anamatangui Polynesian Voices	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA 94303		Pronouns:	
	Signature: [REDACTED]	Date: [REDACTED]	He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
5.	Name: Stewart Hyland	Title: President, St. Francis Conf, SVDP	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA 94303		Pronouns:	
	Signature: [REDACTED]	Date: August 4, 2024	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Type information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: Antonio López	Title: Mayor		
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA 94303		Pronouns: He/His: <input checked="" type="checkbox"/> She/Her: <input type="checkbox"/> They/Them: <input type="checkbox"/>	
	Signature:	Date:		
2.	Name: Martha Barragán	Title: Vice Mayor	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA, 94303		Pronouns: He/His: <input type="checkbox"/> She/Her: <input checked="" type="checkbox"/> They/Them: <input type="checkbox"/>	
	Signature:	Date:		
3.	Name: Fr. Lawrence Goode	Title: Rector, Father St. Francis of Assisi Church	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA 94303		Pronouns: He/His: <input checked="" type="checkbox"/> She/Her: <input type="checkbox"/> They/Them: <input type="checkbox"/>	
	Signature:	Date:		
4.	Name: "Mama Dee" Appollonia Uhila	Title: Director, Anamatangui Polynesian Voices	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] [REDACTED] lto, CA 94303		Pronouns: He/His: <input type="checkbox"/> She/Her: <input checked="" type="checkbox"/> They/Them: <input type="checkbox"/>	
	Signature:	Date: 8/5/2024		
5.	Name: Stewart Hyland	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] East Palo Alto, CA 94303		Pronouns: He/His: <input checked="" type="checkbox"/> She/Her: <input type="checkbox"/> They/Them: <input type="checkbox"/>	
	Signature:	Date:		

Submit a second form (this side only) for alternate signers attached to this form and the argument.

AUG 12 2024

MARK CH [REDACTED] cer
By: [REDACTED] DEPUTY CLERK

Argument in Favor of Measure__
(City of East Palo Alto: Business License Tax Measure)

Start

Vote YES on Measure__. East Palo Alto median asking rents have increased 29% over the last two years, creating a severe housing affordability crisis that has caused displacement, homelessness, gentrification and increased evictions.

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Measure__ is an existing tax on rental revenue for residential landlords, most of whom live outside of the City. It yields about \$1,450,000 annually to fund programs protecting residents from displacement or homelessness, such as temporary tenant rental assistance, as well as affordable homeownership, and affordable housing preservation.

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Measure__ will assure these funds go to the housing programs that 70% of East Palo Altan's voted for in November, 2022 when we approved Measure L. The City must allocate this revenue to housing programs.

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Measure__ requires the City Council to annually review expenditures and seek public input on how to use the funding.

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Measure__ was placed on the ballot unanimously by the City Council after a community signature gathering campaign collected 2,060 signatures.

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Measure__ is supported by every member of the Rent Stabilization Board, by housing and tenant advocates, and by faith-based and legal services groups.

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Measure__ is NOT a new tax. It merely dedicates its revenue to much needed housing programs as promised in the 2022 successful Measure L campaign.

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Measure__ is not a property tax on homeowners or on tenants.

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Measure__ prohibits landlords from passing the tax on to tenants, who have shouldered the burden of rent increases.

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Measure__ continues to include exemptions that make this tax on landlords fair:

- Landlords who demonstrate financial hardship
- Apartments rented to people with federal rental assistance vouchers
- Rooms rented in single-family homes
- New rental construction for the first three years (to encourage housing development)
- Accessory Dwelling Units (ADUs)

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Vote YES for Measure__. Help EPA prevent displacement and homelessness, and assist families in need of stable and affordable housing.

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end

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