



**OFFICE OF THE CITY CLERK**

One Twin Pines Lane, Suite 340  
 Belmont California  
 (650) 595-7414

**Ballot Measure Primary Argument Submission Form**

A ballot argument will not be accepted unless accompanied by this completed **typed** form, which must contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

**Please make sure you are using proper format before submitting to the City Clerk.**

Word count limit for Primary Arguments = 300 words

Ballot Measure Bus. Lic. Tax for the General Municipal Election to be held on November 5, 2024

Primary Argument in Favor of  Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	<b>The City of Belmont City Council</b> Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Member(s) of the City of Belmont City Council</b> Contact Person's Printed Name: <b>Robin Pang-Maganaris</b> Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Phone: _____ Email: _____

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample. Please complete the reverse side of this form.**

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed will be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Type information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: Robin Pang-Maganaris Phone: [REDACTED] Address: [REDACTED] Signature: [REDACTED]	Title: Belmont Councilmember Email: [REDACTED] Date: 8/9/24		
			<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.	Name: Craig Michaels Phone: [REDACTED] Address: [REDACTED] Signature: [REDACTED]	Title: Belmont Parks & Recreation Commissioner Email: [REDACTED] Date: 8/11/24	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
3.	Name: Dan Friedman Phone: [REDACTED] Address: [REDACTED] Signature: [REDACTED]	Title: President, Belmont Police Officers Association Email: [REDACTED] Date: 8/9/2024	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
4.	Name: Rich Seguire Phone: [REDACTED] Address: [REDACTED] Signature: [REDACTED]	Title: District consolidated Vice President, San Mateo County Firefighters, IAFF Local 2400 Email: [REDACTED] Date: 8-9-24	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
5.	Name: Gina Latimerlo Phone: [REDACTED] Address: [REDACTED] Signature: [REDACTED]	Title: Belmont Vice Mayor Email: [REDACTED] Date: 8-10-24	<input checked="" type="checkbox"/>	<input type="checkbox"/>
			<input checked="" type="checkbox"/>	<input type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

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Support Local Small Business!

Measure X supports Belmont's small businesses by updating the City's 48-year old Business License Tax — which is outdated, cumbersome, and disproportionately burdens small business owners.

YES on X restructures and modernizes Belmont's Business License Tax, making it simple, FAIR, and equitable!

YES on X ensures that large new businesses coming to Belmont will contribute to the cost of providing city services — helping to ensure that residents and small businesses do NOT shoulder an unfair portion of these costs.

YES on X provides funding for COMMUNITY priorities such as fixing potholes, repairing streets and sidewalks, keeping public areas safe and clean, and maintaining parks and open spaces.

YES on X requires our tax dollars be spent in OUR community and NOT on any other purpose. No funds can be taken by the County or Sacramento.

YES on X continues to give Belmont LOCAL control over local funds for local needs — allowing us to be self-reliant.

Measure X is NOT a tax on Belmont residents or their property.

YES on X ensures that existing large businesses pay their FAIR share for critical city services including police, fire, and emergency medical responses.

YES on X treats our small businesses FAIRLY so that they can STAY and GROW in Belmont.

Business owners Erin and David Mugglebee of Mugglebees Theatre, Drew Healy of Up the Middle, Srihari Bathini of Koriander Restaurant, and Terri Nash of Heartbeat Dance, as well as Parks Commissioner Craig Michaels, the Belmont Police Officers Association, and the San Mateo Consolidated Firefighters and Local 2400 all say YES on Measure X.

Join a UNANIMOUS Belmont City Council and Vote YES on "X"!

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FILED IN THE OFFICE OF THE CHIEF ELECTIONS OFFICER OF SAN MATEO COUNTY

AUG 12 2024

MARK CHURCH, Chief Elections Officer  
By: MC  
DEPUTY CLERK

Gina Fatimeris