



Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure _____ for the _____ to be held on April 4, 2017

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.	
	Governing Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:

<input checked="" type="checkbox"/>	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.	
	Member(s) of the Governing Body: <u>Claire Pollioni</u>	Name of Governing Body: <u>Woodside Elementary School District Governing Board</u>
	Contact Person's Printed Name: <u>Claire Pollioni</u>	Cor: [REDACTED]
	Title: <u>Governing Board President</u>	
	Phone: [REDACTED]	Email: [REDACTED]

<input type="checkbox"/>	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:

<input checked="" type="checkbox"/>	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.	
	Contact Person: <u>Cathy Stienstra</u>	Phone: [REDACTED]
	M: [REDACTED] <u>Woodside CA 94062</u>	

Please complete the reverse side of this form.

Primary Argument Signers Form		Each signer must designate in which capacity they are signing. Check the one box that applies.				
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.</p> <p>Names and titles listed will be printed in the order that they are listed below.</p> <p>If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p>						
1.	Name: <i>Claire Polioni</i>	Title: <i>WESD Board of Trustees President</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address: <i>Woodside CA 94062</i>						
Signature: [Redacted]			Date: <i>1/13/2017</i>			
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Signers	<input checked="" type="checkbox"/> Registered	N/A	Signed [Redacted]	Dated <i>1/13/16</i>
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

FOR OFFICIAL USE ONLY

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Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:			Date:			
2.	Name: Wendy Warren Roth	Title: WESD Board of Trustees Vice President	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
[Redacted]						
Address: [Redacted]						
Signature: [Redacted]			Date: 1-13-17			
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:			Date:			
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:			Date:			
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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				
3.	Name: Elizabeth L. Hobson	Title: Woodside Planning Commission Vice Chair	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]			<input checked="" type="checkbox"/>	
	Address: [REDACTED] Woodside, CA 94062					
	Signature: [REDACTED]	Date: 1/12/17				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				
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Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	[REDACTED]	Dated	

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Member(s) of the Governing Body of San Mateo County, a School District, or a Special District

Bona Fide Association of Citizens/Organization

Individual(s) eligible to vote on the measure

1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
4.	Name: William L. Butler	Title: CEO W.L. Butler Construction, Inc. WESO grantparent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Phone:						
Address:		Woodside, CA 94062				
Signature:		Date: 1/12/2017				
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				

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Signers	<input checked="" type="checkbox"/> Registered	FOR OFFICIAL USE ONLY	Signed	<input type="checkbox"/>	Dated	1/17/17
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	<input type="checkbox"/>	Dated	

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
5.	Name: <i>Erika Demma</i>	Title: <i>Real Estate Agent Coldwell Banker</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Phone:			[Redacted]			
Address:		<i>WOODSIDE, CA 94062</i>				
Signature:		Date: <i>1-12-17</i>				

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FOR OFFICIAL USE ONLY

Signers	<input checked="" type="checkbox"/> Registered	N/A	Signed	[Redacted]	Dated	<i>1/13/17</i>
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed		Dated	

JAN 13 2017

MARY CHURCH, Chief Elections Officer
By: _____
DEPUTY CLERK

Argument in Favor of Measure ____

Measure _ will protect academic excellence in Woodside Elementary School *without raising taxes.* 11
Measure _ simply continues an existing measure to maintain the high quality of education students 15
receive by protecting core academic programs in math, science, reading, writing and the arts and 15
helping to attract and retain the highest quality teachers to educate our students. 13

Woodside Elementary School is a cornerstone of our community and is part of what makes our 14
neighborhoods exceptional. Our excellent teachers and rigorous math, science and reading curriculum 12
have prepared generations of students to succeed. This measure is critical to help us keep pace with 17
other top school districts. 4

Specifically, Measure _ will: 4

- Help attract and retain high quality teachers 7
- Continue funding for core programs in math, science, reading and writing 11
- Maintain smaller class sizes 4
- Continue funding for arts, music and foreign language classes 9
- Maintain school facilities and athletic fields 6

Measure _ is a local measure. All funds generated will stay in Woodside for our local students. By law, 19
this money cannot be taken away by the State or spent on administrators' salaries or pensions. Taxpayer 17
protections are required and an Independent Citizens' Oversight commission will ensure funds are spent 14
properly. 1

Measure _ provides an exemption for senior citizens. 8

Measure _ is a modest, thoughtful proposal that asks for significantly less money than neighboring 15
districts. Great schools make great communities by protecting our property values and keeping ours 14
strong and prosperous. Measure _ is a wise investment that will not increase local tax rates but will 18
protect our local school district. 5

Join neighbors, parents, teachers and local community leaders to support Woodside Elementary School. 11
PLEASE, VOTE YES on _ . 5

269 words

Signatories (Not in Ballot Argument Text)

1. Claire Pollioni, WESD Board of Trustees President
2. Wendy Warren Roth, WESD Board of Trustees Vice President
3. Elizabeth L. Hobson, Woodside Planning Commission Vice Chair and 35-year Woodside resident
4. William L. Butler, CEO W.L. Butler Construction, Inc. and WESD grandparent
5. Erika Demma, Real Estate Agent Coldwell Banker