



Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of and against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than 8/25/2014.

These rules apply to all rebuttal arguments unless a rebuttal argument is otherwise provided by law.

Ballot Measure N for the election to be held on 11/4/2014.

Rebuttal to Argument in Favor of Measure _____ Rebuttal to Argument Against Measure N

Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet

If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.

Rebuttal Argument Is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet

Submitted by Different Individual(s) as the Opposing Primary Argument

If the rebuttal argument is signed by anyone different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form the written authorization by the author that indicates: (i) your name(s); and (ii) the author's name, contact information, statement of authorization, and signature.

Con _____

Ma _____

Fax _____

Ed. Megovern

Please complete the reverse side of this form.

Rebuttal Argument Signers Form			Each signer must designate in which capacity they are signing. Check the <u>one</u> box that applies.			
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.</p> <p>Names and titles listed will be printed in the order that they are listed below.</p> <p>If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p>			Governing Body of San Mateo County, a School District, or a Special District	Member of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual
A	1.	Name: KENNETH IBARRA Title: SAN BRUNO COUNCIL MEMBER Date: 8/24/14	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Phone: [Redacted]				
		Address: [Redacted]				
		Signature: [Redacted]				
		Date: 8/24/14				
A	2.	Name: LAURENCE "LARRY" FRANCESCA <small>City of San Bruno</small> Title: FORMER MAYOR Date: 8.22-14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		Phone: [Redacted]				
		Address: [Redacted]				
		Signature: [Redacted]				
		Date: 8.22-14				
A	3.	Name: JOHN MARLOVICI Title: JACK'S RESTAURANT OWNER Date: 8-24-14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		Phone: [Redacted]				
		Address: [Redacted]				
		Signature: [Redacted]				
		Date: 8-24-14				
A	4.	Name: LEE B. VIOLETT Title: RETIRED POLICE CHIEF Date: 8/24/14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		Phone: [Redacted]				
		Address: [Redacted]				
		Signature: [Redacted]				
		Date: 8/24/14				
A	5.	Name: MARY LOU JOHNSON Title: EXECUTIVE DIRECTOR / OWNER Date: 8/24/14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		Phone: [Redacted]				
		Address: [Redacted]				
		Signature: [Redacted]				
		Date: 8/24/14				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers Registered N/A Signed Dated
 Bona Fide Association Verified N/A Signed Dated

Rebuttal to the Argument Against Measure N

10 We also strongly urge a Yes Vote on Measure N.

16 A longstanding civic goal for San Bruno has been to improve and revitalize our Downtown and major
19 transit corridors – but in a way that preserves our small town charm and quality of life. Yes on Measure
5 N is a key step.

14 Measure N was crafted after a two year public process that included neighborhood outreach,
14 engagement, changes and compromises. The policies in Measure N are focused to specific, limited
16 areas where changes are needed. The changes to the current decades old height limits are mostly
14 modest increases (5 – 15 feet) that will encourage private investment into our Downtown, San Bruno
2 Avenue and El Camino Real.

16 Unfortunately, the one individual who signed the opposing argument did not participate in any of our
18 public discussion – plus he lives in Millbrae. His “solution” to remove all limits in the entire City is
12 ridiculous and inconsistent with the thoughtful community process that produced Measure N.

16 We who live in San Bruno and care about our community support Measure N because it will:

- 9 • Bring private investment to eliminate vacant stores, especially Downtown;
- 6 • Generate new revenue for city services;
- 8 • Make San Bruno more bike, pedestrian and transit friendly;
- 7 • Create new public places, plazas and walk-ways;
- 9 • Developers will pay for street, sidewalk and parking improvements;
- 12 • All proposed projects will have separate and full environmental and public review.

16 Please join a large coalition of San Bruno civic leaders, businesses and homeowners in voting Yes on
7 Measure N to benefit San Bruno residents. www.YesforSanBruno.com

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FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY, CALIF.

By

