



Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of and against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than _____.

These rules apply to all rebuttal arguments unless a rebuttal argument is otherwise provided by law.

Ballot Measure M for the general election to be held on 11/4/2014.

Rebuttal to Argument in Favor of Measure M Rebuttal to Argument Against Measure _____

Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet

If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.

Rebuttal Argument Is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet

Submitted by Different Individual(s) as the Opposing Primary Argument

If the rebuttal argument is signed by anyone different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form the written authorization by the author that indicates: (i) your name(s); and (ii) the author's name, contact information, statement of authorization, and signature.

Contact Person: <u>Rich Crane</u>	Phone: [REDACTED]
Mailing Address: [REDACTED]	[REDACTED]
Fax: [REDACTED]	[REDACTED]

Please complete the reverse side of this form.

Rebuttal Argument Signers Form

Each signer must designate in which capacity they are signing. Check the box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District
 Member of the Governing Body of San Mateo County, a School District, or a Special District
 Bona Fide Association of Citizens/Organization
 Individual

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1.	Name: Rich Cline	Title: Menlo Park City Council	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	[Redacted]				
	Address: [Redacted]	[Redacted]				
	Signature: [Redacted]	Date: 8/24/14				
2.	Name: Katie Ferrick	Title: Menlo Park Planning Commission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	[Redacted]				
	Address: [Redacted]	[Redacted]				
	Signature: [Redacted]	Date: 8/24/14				
3.	Name: LAURA WINKLETTER RICH	Title: FORMER PRESIDENT, MENLO PARK CITY SCHOOL DISTRICT BOARD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	[Redacted]				
	Address: [Redacted]	[Redacted]				
	Signature: [Redacted]	Date: 8/24/14				
4.	Name: E. Gary Smith	Title: Local Business Owner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	[Redacted]				
	Address: [Redacted]	[Redacted]				
	Signature: [Redacted]	Date: 8/25/2014				
5.	Name: PHIL MAZZARA	Title: Menlo Park Transportation Commission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [Redacted]	[Redacted]				
	Address: [Redacted]	[Redacted]				
	Signature: [Redacted]	Date: 8/24/14				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers Registered N/A Signed Dated
 Bona Fide Association Verified N/A Signed Dated

Rebuttal to Argument In Favor of Measure M

16 We love Menlo Park and don't want to impact our wonderful village character. Many of us have
19 children and we all care about our town's quality of life. That's why the City spent six years publicly
15 crafting balanced policies to guide downtown's renewal, which Measure M spoils. Measure M has major
17 negative consequences because it was crafted in secret and never studied by experts before hitting the
ballot.

17 Measure M's supporters are selling the same rhetoric and policies that's kept El Camino blighted for
years.

17 If Measure M passes, El Camino lots will remain vacant for many more years. While vacant, Menlo Park,
16 it's Schools and Fire District, lose millions of dollars in tax revenue annually. VACANT LOTS DON'T
16 PRODUCE TAX REVENUE. The great restaurants and shopping we all want won't materialize soon, if ever.

14 Eventually, IF development begins, Measure M enables huge all-retail developments like WalMart, or
9 worse - medical buildings generating thousands of daily traffic trips.

15 Measure M doesn't limit overall building square footage, but keeps the number of residences allowed
14 the same, therefore residential units built will be larger three bedroom family residences, creating
5 bigger burdens on Menlo Park Schools.

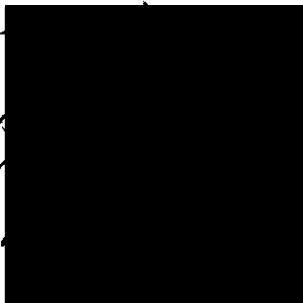
17 Measure M ties the City's hands for decades and can only be changed by expensive elections (after
7 expensive lawsuits). Guess who pays? You do.

16 Vote No on M and join the Mayor and City Council, Planning Commissioners, School Trustees, business
9 owners, past and present elected officials and your neighbors.

8 Thank you for voting NO on Measure M.

Richard Cline
Katie Ferrick
Laura Rich
E. Gary Smith
Phil Mazzara

Laura
Linkletter
Rich



Menlo Park City Council
- Planning Commissioner DISTRICT
FORMER PRESIDENT, MENLO PARK CITY SCHOOL BOARD
+ LOCAL BUSINESS OWNER
MENLO PARK TRANSPORTATION COMMISSIONER

247

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY, CALIF.

AUG 25 2014

MARK
By

