



CITY CLERK - HMB

2014 AUG 14 AM 9:18

BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitted it or, if submitted on behalf of a bona fide association or citizens/organization, the name of the association or organization and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Primary Argument in **FAVOR** of: _____

Primary Argument **AGAINST**: _____

✓ 1.	Name: <i>John Muller</i>	Title: <i>Mayor</i>
	Phone: [REDACTED]	Email: [REDACTED]
	Address: [REDACTED]	Date: <i>Aug 11, 2014</i>
✓ 2.	Name: <i>MARINA M. FRASER</i>	Title: <i>VICE MAYOR</i>
	Phone: [REDACTED]	Email: [REDACTED]
	Address: [REDACTED]	Date: <i>AUGUST 12, 2014</i>
✓ 3.	Name: <i>STEVE BACICH</i>	Title: <i>COMMUNITY & YOUTH ADVOCATE</i>
	Phone: [REDACTED]	Email: [REDACTED]
	Address: [REDACTED]	Date: <i>8/12/14</i>

4.	Name:	Hope Atmore	Title:	Co-President Friends of the Library
	Phone:	[REDACTED]	Email:	[REDACTED]
			Date:	8/13/14
5.	Name:	[REDACTED]	Title:	
	Phone:		Email:	
	Address:			
	Signature:		Date:	

No more than five signatures shall appear with any argument. If more than five signatures are submitted, only the first five shall be printed.

Names and titles listed will be printed in the order that they are listed.

If the signers are part of a bonafide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bonafide association/organization and may include their position within that association/organization.

With their signature, signers state that they have read the argument and believe it not to be false or misleading.

PLEASE ATTACH A HARD COPY OF THE ARGUMENT TO THIS FORM.

AN ELECTRONIC COPY OF THE ARGUMENT IN WORD FORMAT IS ALSO REQUIRED. THIS MUST BE SEND TO THE CITY CLERK PRIOR TO THE DEADLINE, OR YOU MAY SUBMIT A FLASH DRIVE OR DISK WITH THE WORD DOCUMENT

Argument in Favor of Measure O

17 Keep Sales Tax the Same to Complete Important City Projects

11 With the previous passage of Measure J (the one half cent sales tax for 3 years), the city fulfilled
11 commitments to implement important long-term infrastructure projects to improve the quality
4 of life in HMB:

- 6 Street repaving and repairs (17 miles)
- 5 ADA updates to the Library
- 4 Smith Field drainage improvements
- 3 Dog Park fencing and enhancements
- 2 Skate Park updates
- 1 Storm drain Maintenance
- Sewer updates
- Tourism promotion
- Economic development support

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18 Voting Yes to extend the sales tax for 3 additional years is not a tax increase, but a continuation
10 that will allow Half Moon Bay to stay on the positive path to recovery. Furthermore, it is the
14 one method that allows the visitors to our city to help fund community projects.

15 Yes on the extension will enable the city to complete major community serving projects like:

- 7 Upgrade Smith Field and other recreational facilities
- 6 Complete remaining street repaving (10 miles)
- 3 Perform proactive maintenance
- 5 Improve youth and senior services

And, most importantly,

SUBSTANTIALLY FUND A NEW CITY LIBRARY

16 Each of the projects resulting from the extension will have a direct positive impact on the
quality of life in our community.

13 An Independent Citizens Oversight Committee will help ensure that the funds are spent
15 properly, and spending related to the extension will be conducted in budget sessions open to
2 the public.

18 The passage of the sales tax extension is essential because it fills in the gap until the early
12 repayment of long-term City debt in 2019, 10 years ahead of schedule.

16 Please continue to invest in our Community. On November 4, vote YES to invest in Half Moon Bay.

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FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY, CALIF.

MARK C
By _____

