



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
 COUNTY OF SAN MATEO

REC'D CITY CLERK  
 2022 AUG 26 AM 10:28:09

### Ballot Measure Rebuttal Argument Submission Form

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure DD for the City of South San Francisco to be held on 11-8-22

Rebuttal to Argument in Favor of Measure \_\_\_\_\_  Rebuttal to Argument Against Measure DD

Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument	
If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and <b>skip</b> the back side of this form.	
<input type="checkbox"/>	Rebuttal Argument Is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument Contact Person's Printed Name:  Phone: _____ Email: _____
Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument	
The author(s) of the primary argument may authorize <i>any other person or persons</i> to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).	
<input checked="" type="checkbox"/>	Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s) Contact Person's Printed Name: <u>Doniella Maher</u> Phone: <span style="background-color: black; color: black;">[REDACTED]</span> Email: <span style="background-color: black; color: black;">[REDACTED]</span>

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**

### Rebuttal Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below. A signer can only list one title.

If the signers are part of a bona fide association, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. Print information clearly.

1.	Name: <i>Margaret Brodtkin</i>	Title: <i>Director Funding the Next Generation/Children's Funding Project</i>
	Phone: [REDACTED]	Email: [REDACTED]
	Address: [REDACTED] <i>SF, CA 94114</i>	
	Signature: [REDACTED]	Date: <i>8/26/2022</i>
	2. Name:	
	Title:	
	Phone:	
	Email:	
	Address:	
	Signature:	
	Date:	
	3. Name:	
	Title:	
	Phone:	
	Email:	
	Address:	
	Signature:	
	Date:	
	4. Name:	
	Title:	
	Phone:	
	Email:	
	Address:	
	Signature:	
	Date:	
	5. Name:	
	Title:	
	Phone:	
	Email:	
	Address:	
	Signature:	
	Date:	

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**



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**Authorization Form for  
 Change in Signers of Rebuttal Arguments**

Pursuant to California Elections Code §§9167, 9317 and 9504, the author(s) of the primary argument in favor of or against a measure may authorize in writing *any other person or persons* to sign the rebuttal argument.

The undersigned author(s) of the primary argument hereby authorize(s) the following individual(s) to sign (up to five) the rebuttal argument to the primary argument in favor of against (circle one) Measure DD for the Election to be held on 11-8-22:  
 (date of election)

**NEW SIGNER(S) (PRINT CLEARLY):**

Name of Rebuttal Argument Signer: Margaret Brodtkin

Name of Rebuttal Argument Signer: \_\_\_\_\_

Name of Rebuttal Argument Signer: \_\_\_\_\_

Name of Rebuttal Argument Signer: \_\_\_\_\_

Name of Rebuttal Argument Signer: \_\_\_\_\_

**(The new signers listed here must sign the Ballot Measure Rebuttal Argument Submission Form)**

**NAME(S) & SIGNATURE(S) OF THE PRIMARY ARGUMENT AUTHOR(S):**

Daniella Maher  08/25/2022  
 Printed Name and Signature of Author Date

\_\_\_\_\_  
 Printed Name and Signature of Author Date

## Rebuttal to Argument Against Measure DD

### Yes on DD!

By Margaret Brodtkin, Director, Funding the Next Generation: California's leading experts on local funding measures for children.

Measure DD is brought to you by preschool experts, teachers, childcare providers, parents, and the people of South San Francisco.

### Measure DD:

- 1. Benefits all South San Francisco residents and the local economy.** Almost 3,000 children will be served, saving families thousands of dollars a month. 400 low-income teachers and workers will receive a true living wage. The South San Francisco "Childcare Master Plan" says: for every \$1 invested in preschool, we receive \$8.60 in societal benefits.
- 2. Provides preschool for all who need it.** Childcare fiscal experts agree there is sufficient funding.
- 3. Ensures programs are accountable and SAFE.** Programs must follow California's Health and Safety Code. A citizen oversight body and City Council will ensure high-quality standards are met. Measure DD is subject to quarterly financial reports, public hearings, and independent evaluations:
- 4. Turns childcare rhetoric into reality.** South San Francisco is proud to have developed the "Childcare Master Plan." Measure DD provides funding to implement that plan, meeting urgent needs now.
- 5. Only taxes large corporations, NOT homeowners or small businesses.** Only taxes commercial office parcels over 25,000 square feet.
- 6. Adds revenue to the city— does NOT take away funding from other programs, like affordable housing.**
- 7. Makes South San Francisco a model for California.** Measure DD is comprehensive, equitable, and sustainable.

**The opponents are significantly misrepresenting Measure DD** and putting corporate interests before South San Francisco families.

### Endorsed by:

San Mateo County Board of Education Trustee Hector Camacho  
South San Francisco City Councilmember James Coleman  
South San Francisco City Councilmember Eddie Flores  
South San Francisco Unified School Board President John Baker  
South San Francisco Unified School Board Vice President Mina Richardson

### Vote Yes on DD!

**FILED** IN THE OFFICE OF THE  
CHIEF ELECTIONS OFFICER  
OF SAN MATEO COUNTY

AUG 29 2022

MARK CHURCH Chief Elections Officer  
By: \_\_\_\_\_  
DEPUTY CLERK