



CITY OF BRISBANE, OFFICE OF THE CITY CLERK

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure 0 for the GENERAL to be held on November 8, 2022.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	Member(s) of the City of Brisbane, City Council Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	City of Brisbane, City Council Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Combination of Voters and Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: <u>SILICON VALLEY TAXPAYERS ASSOCIATION</u> Contact Person's Printed Name: <u>MARK W.A. HINKLE</u> Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Associations of Citizens Contact Person's Printed Name: Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

50 Park Place, Brisbane, CA 94005

P415.508.2113 F 415.467.4989 email cityclerk@brisbaneca.org web www.brisbaneca.org

Primary Argument Signers Form		Author	Verified	
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>		<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>	
1.	<p>Name: MARK W.A. HINKLE</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] MORGAN HILL, CA 95037</p> <p>Signature: [REDACTED]</p> <p>Date: 8-19-22</p>	<p>Title: PRESIDENT: SILICON VALLEY TAXPAYERS ASSOCIATION</p> <p>Email: [REDACTED]</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 8/19/22
2.	<p>Name: Tom Lippman</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] BRISBANE</p> <p>Signature: [REDACTED]</p> <p>Date: 8/19/22</p>	<p>Title: Voter</p> <p>Email: [REDACTED]</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 8/19/22
3.	<p>Name: [REDACTED]</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p> <p>Date: [REDACTED]</p>	<p>Title: [REDACTED]</p> <p>Email: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>
4.	<p>Name: [REDACTED]</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p> <p>Date: [REDACTED]</p>	<p>Title: [REDACTED]</p> <p>Email: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>
5.	<p>Name: [REDACTED]</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p> <p>Date: [REDACTED]</p>	<p>Title: [REDACTED]</p> <p>Email: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

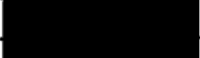
**NOTICE OF ELECTION
AND OF TIME FOR FILING ARGUMENTS FOR OR AGAINST MEASURES**

NOTICE IS HEREBY GIVEN that a general election will be held in the City of Brisbane on Tuesday, the 8th day of November 2022 for the voters to consider the following:

To pay for general municipal expenses, shall an ordinance be adopted imposing on hotels and other places designed for overnight stays by guests a business license tax of \$2.50 per room for each day such room is rented, generating approximately \$250,000 annually until ended by the voters?

Arguments for or against the above measures may be submitted in writing to the City Clerk's Office, 50 Park Place, Brisbane, California, for printing and distribution to the voters, pursuant to provisions of the California Elections Code, on or before 12:00 p.m. on August 19, 2022. Rebuttals by authors of said arguments may be filed with the City Clerk's Office in like manner on or before 12:00 p.m. on August 29, 2022. All arguments concerning the above measures must be accompanied by the following form statement to be signed by each author of the argument:

The undersigned author(s) of the (primary/rebuttal) argument (in favor of/against) Measure __ at the General Election for the City of Brisbane to be held on November 8, 2022 hereby state that such argument is true and correct to the best of their knowledge and belief.

Signed:  _____ Dated: 8/19/22

No argument shall exceed 300 words and no rebuttal shall exceed 250 words in length.
No more than five signatures shall appear with any argument.

A ballot argument or a rebuttal argument which includes in its text the name of a person, other than the author(s) of the argument, who is represented as being for or against the measure, shall not be accepted unless the argument is accompanied by a signed consent of such person(s).

One argument for, and one rebuttal thereto, if any, on the measure will be selected for printing and distribution to the voters. If more than one argument for or more than one argument against any city measure is submitted to the City Clerk within the time prescribed, the City Clerk shall select one of the arguments in favor and one of the arguments against the measure for printing and distribution to the voters. In selecting the argument the City Clerk shall give preference and priority in the order named to the arguments of the following:

1. The legislative body of the City, or any member or members thereof authorized by the body.
2. Bona fide association of citizens.
3. Individual voters who are eligible to vote on the measure.


Ingrid Padilla, City Clerk

Dated: July 18, 2022

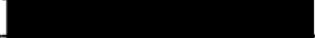
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Signed:  Dated: 8-18-22

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Ingrid Padilla, City Clerk

Dated: July 18, 2022

City of Brisbane TOT Argument Against Measure

START HERE:

Guests traveling to our city fork over a sizable transient occupancy tax (TOT) of 14%, every day that they patronize the hotels, motels, and inns here.

Now City Council proposes to saddle them with another \$2.50 tax per room/night, to fund general municipal expenses.

City Council wants people who do not live in Brisbane, thus largely do not take advantage of city services, to fund the services used by businesses and homeowners who do live or work here.

Basically, our public servants want a free ride, to stick out-of-towners with the bill, and compel esteemed local businesses to serve as tax collector.

Would you do that to your friends or co-workers? No! That would be immoral, as a form of theft.

If your family uses city services every week, shouldn't your family be responsible to pay for them?

When you dine out, do you expect the next table to foot your bill? Those who regularly do so are called swindlers. Or petty thieves.

Just because the city *can* tap visitors to pay for municipal services they will not or cannot use, does not make it *right*. **If a majority approves? *Still not right*.**

Maybe you find our "theft" analogy a bit strong.

Perhaps you agree, though, with our sense of fair play.

With travel/hospitality industries barely treading water during the pandemic, and with inflation further constraining their prospects' budgets, they're a vulnerable target to expect to fund city services.

Instead, City Council should look inward, and identify opportunities for **dramatic cuts, to all but core services.**

Instead of hiking this tax, let's help hotels compete, entice visitors to travel, dine, and shop here more often, not less, and boost the local economy.

Help our local businesses thrive: **VOTE NO ON MEASURE** 0.

Visit www.SVTaxpayers.org.

END HERE

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY

AUG 19 2022

MARK CHURCH, Chief Elections Officer
By: 
DEPUTY CLERK