



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
COUNTY OF SAN MATEO

**Ballot Measure Primary Argument Submission Form**

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure \_\_\_\_\_ for the Statewide General Election to be held on November 8, 2022.

Primary Argument in Favor of  Primary Argument Against

**This argument is submitted by (check ONLY ONE):**

<input type="checkbox"/>	<b>The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Carlos Romero Phone: _____ Email: _____
<input type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Phone: _____ Email: _____

*Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.*

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	<p>Name: Ruben Abrica</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p>	<p>Title: Mayor</p> <p>Email: [REDACTED]</p> <p>Date: August 5, 2022</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.	<p>Name: Lisa Gauthier</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p>	<p>Title: Vice Mayor</p> <p>Email: [REDACTED]</p> <p>Date: August 10, 2022</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.	<p>Name: <del>Pastor</del> Lawrence Goode</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] East Palo Alto, CA 94303</p> <p>Signature: [REDACTED]</p>	<p>Title: <del>Pastor</del> Rector, St Francis of Assisi Church</p> <p>Email: [REDACTED]</p> <p>Date: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>
4.	<p>Name: <del>Pastor</del> Paul Bains</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] East Palo Alto 94303</p> <p>Signature: [REDACTED]</p>	<p>Title: <del>Homeless</del> President, Welhope Homeless Advocate</p> <p>Email: [REDACTED]</p> <p>Date: 8/9/2022</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5.	<p>Name: APOLLONIA Mama De'Uhila</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] East Palo Alto, CA 94303</p> <p>Signature: [REDACTED]</p>	<p>Title: Director, Anamatangi Polynesian Voices</p> <p>Email: [REDACTED]</p> <p>Date: AUGUST 9, 2022</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Primary Argument Signers Form		Author	Verified	
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1.	<p>Name: Ruben Abrica</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p>	<p>Title: Mayor</p> <p>Email: [REDACTED]</p> <p>Date: [REDACTED]</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.	<p>Name: Lisa Gauthier</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p>	<p>Title: Vice Mayor</p> <p>Email: [REDACTED]</p> <p>Date: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>
3.	<p>Name: <del>Father</del> Lawrence Goode</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] East Palo Alto, CA 94303</p> <p>Signature: [REDACTED]</p>	<p>Title: <sup>Father</sup> Rector / St Francis of Assisi Church</p> <p>Email: [REDACTED]</p> <p>Date: August 9, 2022</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4.	<p>Name: Pastor Paul Bains</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED]</p>	<p>Title: Homeless Advocator</p> <p>Email: [REDACTED]</p> <p>Date: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>
5.	<p>Name: Mama Dee Uhila</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] East Palo Alto, CA 94303</p> <p>Signature: [REDACTED]</p>	<p>Title: Director, Anamatangi Polynesian Voices</p> <p>Email: [REDACTED]</p> <p>Date: [REDACTED]</p>	<input type="checkbox"/>	<input type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

AUG 17 2022

MARK CHURCH, Chief Elections Officer  
By: \_\_\_\_\_  
DEPUTY CLERK

Argument in Favor of Measure\_\_  
(City of East Palo Alto: Business License Tax Measure)

Start

Vote YES on Measure\_\_. East Palo Alto median asking rents have increased 70% over the last nine years, creating a severe housing affordability crisis that has caused displacement, homelessness, gentrification and increased evictions, while producing an estimated \$25,000,000 annually in increased rental revenue for residential landlords, most of whom live outside of the City.

52

Measure\_\_ would capture a modest \$1,480,000 of that windfall annually, providing funding the City can use to: help prevent evictions by creating an emergency rental assistance fund; help homeowners avoid foreclosure; support efforts to preserve and develop affordable housing; and assist with preventing homelessness.

44

Measure\_\_ requires the City Council to annually review expenditures and seek public input on how to use the funding.

19

Measure\_\_ was discussed openly at City Council meetings for five months and aligns with other cities' practices.

17

Measure\_\_ was placed on the ballot unanimously by the City Council and is supported by every member of the Rent Stabilization Board.

22

Measure\_\_ is also supported by housing and tenant advocates, and by social justice and legal services groups.

17

Measure\_\_ is NOT a property tax on homeowners or on tenants.

11

Measure\_\_ prohibits landlords from passing the tax on to tenants, who have shouldered the burden of excessive rent increases.

19

Measure\_\_ includes exemptions that make this tax on landlords fair. These exemptions include:

13

- Landlords who demonstrate financial hardship
- Apartments rented to people with federal rental assistance vouchers
- Rooms rented in single family homes
- New rental construction for the first three years (to encourage housing development)
- Accessory Dwelling Units (ADUs)

5  
9  
6  
12  
4  
36

Vote YES for Measure\_\_. Help EPA prevent displacement and homelessness, and assist families in need of stable and affordable housing.

20

end

270

Signatories:

**/s/ Ruben Abrica,**  
*Mayor, East Palo Alto*

**/s/ Lisa Gauthier**  
*Vice Mayor, East Palo Alto*

**/s/ Father Lawrence Goode**  
*Rector, St. Francis of Assisi Church*

**/s/ Rev. Paul Bains**  
*Homeless Advocate We Hope*

**/s/ Mama Dee Uhila,**  
*Anamatangi Polynesian Voices*