



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
COUNTY OF SAN MATEO

### Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure \_\_\_\_\_ for the City of Menlo Park to be held on November 8, 2022.

Primary Argument in Favor of       Primary Argument Against

This argument is submitted by (check ONLY ONE)	
<input type="checkbox"/>	<b>The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Nicole L. Chessari Phone: _____ Email: _____

*Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.*

**Please complete the reverse side of this form.**

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form		Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>		<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	<p>Name: Nicole L. Chessari Title: Concerned Parent Phone: [REDACTED] Address: [REDACTED] Menlo Park, CA 94025 Signature: [REDACTED] Date: 8/13/2022</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.	<p>Name: Tim Yaeger Title: Home Builder Phone: [REDACTED] Address: [REDACTED] Menlo Park, CA 94025 Signature: [REDACTED] Date: 8/11/22</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3.	<p>Name: Peter Ohtaki Title: Former City of Menlo Park Mayor and Council Member Phone: [REDACTED] Address: [REDACTED] Menlo Park, CA 94025 Signature: [REDACTED] Date: 8/11/22</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4.	<p>Name: Chuck Bernstein Title: President, Menlo Park Fire Protection District Phone: [REDACTED] Address: [REDACTED] Menlo Park, CA 94025 Signature: [REDACTED] Date: 8/11/22</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5.	<p>Name: Henry Riggs Title: Planning Commissioner, Menlo Park Phone: [REDACTED] Address: [REDACTED] Menlo Park, CA 94025 Signature: [REDACTED] Date: 13 Aug '22</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Arguments in support or opposition of the proposed laws are the opinions of the author.

### ARGUMENT IN FAVOR OF MEASURE V

The "Menlo Park Neighborhood Protection and General Plan Consistency Initiative" gives **VOTERS** the power to **PRESERVE AND PROTECT RESIDENTIAL NEIGHBORHOODS** in Menlo Park. Our family-friendly residential neighborhoods are the reason many choose to live here. Yet a majority of City Council has supported **projects driven by for-profit developers**, ignoring residents' pragmatic concerns of excessive traffic, overcrowding, and less use of roads for walking and biking.

With Menlo Park's recent switch to district elections, you only vote for one of five representatives. That means three City Councilmembers—who do not live in your neighborhood and **lack accountability to you**—can change zoning to allow development that permanently erodes **YOUR neighborhood without your say**. **YOU DESERVE A VOICE!**

Vote **YES** for the power to **oppose** zoning changes that unleash intense development in low-density neighborhoods. A **YES** vote protects existing zoning established by Menlo Park's General Plan unless the majority of Menlo Park citizens want it changed.

### LET MENLO PARK RESIDENTS DECIDE – NOT POLITICIANS!

Measure V **DOES NOT BLOCK** development, including affordable housing. It merely requires a **VOTE OF THE PEOPLE** to change zoning in single-family residential neighborhoods. Not a single parcel zoned for commercial, industrial, or mid-density residential purposes is affected by this initiative.

Voting **YES** on Measure V :

- Ensures **VOTERS HAVE THE FINAL SAY** on unpopular zoning decisions by City Council.
- Guarantees no City Council, now or in the future, can take your right to vote on zoning changes that permit developers to damage single-family residential neighborhoods.
- Sends a message to developers that, to earn approval, they must engage Menlo Park voters and bring only projects that enhance our community and are consistent with our General Plan.
- Removes undue pressures on City Council from developers and special interest groups to irresponsibly develop in our community.

Vote **YES** on V to protect and preserve residential neighborhoods from overdevelopment.

For more information go to [www.menlobalance.org](http://www.menlobalance.org).

**FILED** IN THE OFFICE OF THE  
CHIEF ELECTIONS OFFICER  
OF SAN MATEO COUNTY

AUG 19 2022

MARK [REDACTED] Elections Officer  
By: [REDACTED]  
DEPUTY CLERK

RECEIVED

AUG 14 2022

[REDACTED]  
City Clerk's Office  
City of Menlo Park