

**REBUTTAL TO ARGUMENT AGAINST MEASURE U: 249 words**

Measure U was placed on the San Mateo County ballot following two public and duly advertised hearings by your local elected representatives. There were no "closed doors".

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All of the revenue derived from this measure will support existing services provided by the County of San Mateo as required by law including a broad range of health and human services, the county hospital, public safety services as well as county parks and libraries.

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Those organizing opposition to this measure are not from San Mateo County and have no vested interest in the local services this minor tax will support.

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Every city in the county that hosts visitor serving hotels imposes a Transient Occupancy Tax paid by visitors to our county that support the services that make their visits pleasant and memorable. Of the 15 local cities that impose such a tax, nine do so at a rate of 12%. This measure will simply bring the county's rate in line with nine other local jurisdictions.

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Opponents offer no tangible evidence that this modest 2% hotel tax increase will reduce the number of visitors coming to our county as the same rate increase has had no significant impact in nine San Mateo County communities that charge the same rate already.

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Opponents are attempting to confuse local voters. Measure U represents a 2% increase in tax paid by visitors to a few hotels.

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Don't be deceived by unproven and misleading claims.

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Vote **YES** for San Mateo County by voting **YES** on Measure U.

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2111772

**FILED** IN THE OFFICE OF THE  
CHIEF ELECTIONS OFFICER  
OF SAN MATEO COUNTY, CALIF.

MAR 23 2012

MARK CHURCH, Chief Elections Officer

By:  DEPUTY CLERK



## Authorization Form

### Change in Preparer, Submitter, or Signer of Rebuttal Arguments

PLEASE ONLY COMPLETE SECTIONS THAT ARE APPLICABLE

Authorization must be provided by the original author(s) of the primary argument(s) in favor of or against the specified measure, when a different person(s) will prepare, submit or sign the rebuttal argument. *California Elections Code §9167, §9317, §9504*

The undersigned author(s) hereby authorize(s) the following individual(s) (up to five) to sign prepare, or submit (whichever is applicable) the rebuttal argument to the primary argument in favor of/against Measure U for the election to be held on June 5, 2012  
(date of election)

**I. NEW SIGNER(S):**

Name of Rebuttal Argument Signer: Georgette Sarkis

Name of Rebuttal Argument Signer: Mike Neusa

Name of Rebuttal Argument Signer: \_\_\_\_\_

Name of Rebuttal Argument Signer: \_\_\_\_\_

Name of Rebuttal Argument Signer: \_\_\_\_\_

**II. NEW PREPARER(S):**

Name of Rebuttal Argument Preparer: David Burruto

Name of Rebuttal Argument Preparer: \_\_\_\_\_

**III. NEW SUBMITTER(S):**

Name of Rebuttal Argument Submitter: David Burruto

Name of Rebuttal Argument Submitter: \_\_\_\_\_

**NAME(S) & SIGNATURE(S) OF PRIMARY ARGUMENT AUTHOR(S):**

David Burruto, David Burruto  
Printed Name and Signature of Author

3/26/12  
Date

\_\_\_\_\_  
Printed Name and Signature of Author

\_\_\_\_\_  
Date



### Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of and against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than \_\_\_\_\_.

These rules apply to all rebuttal arguments unless a rebuttal argument is otherwise provided by law.

Ballot Measure U for the Primary Election to be held on June 5, 2012

Rebuttal to Argument in Favor of Measure \_\_\_\_\_  Rebuttal to Argument Against Measure U

#### Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet

If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.

Rebuttal Argument Is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet

#### Submitted by Different Individual(s) as the Opposing Primary Argument

If the rebuttal argument is signed by anyone different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form the written authorization by the author that indicates: (i) your name(s); and (ii) the author's name, contact information, statement of authorization, and signature.

Contact Person: <u>David Burrub</u>	Phone: [REDACTED]
Mailing Address: [REDACTED]	
Fax: [REDACTED]	Email: [REDACTED]

Please complete the reverse side of this form.

# Rebuttal Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District	Member of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual
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1. Name: DONALD A. HORSLEY Title: SUPERVISOR

Phone: [REDACTED] Email: [REDACTED]

Address: [REDACTED]

Signature: [Signature] Date: 3/23/2012

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2. Name: ADRIENNE J. TESSIER Title: SAN MATEO COUNTY PRESIDENT, BOARD OF SUPERVISORS

Phone: [REDACTED] Email: [REDACTED]

Address: [REDACTED]

Signature: [Signature] Date: 3/23/12

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3. Name: Anne E. Campbell Title: SAN MATEO COUNTY Superintendent of Schools

Phone: [REDACTED] Email: [REDACTED]

Address: [REDACTED]

Signature: [Signature] Date: 3/23/12

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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4. Name: [REDACTED] Title: [REDACTED]

Phone: [REDACTED] Email: [REDACTED]

Address: [REDACTED]

Signature: [REDACTED] Date: [REDACTED]

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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5. Name: [REDACTED] Title: [REDACTED]

Phone: [REDACTED] Email: [REDACTED]

Address: [REDACTED]

Signature: [REDACTED] Date: [REDACTED]

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

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 Member of the Governing Body of San Mateo County, a School District, or a Special District  
 Bona Fide Association of Citizens/Organization  
 Individual

5  
 1. Name: *Georgette Charles* Title: *Georgette's of Westlake*  
 Phone: [Redacted] Email: [Redacted]  
 Signature: *Georgette Charles* Date: *3/24/12*

4  
 2. Name: *Michael D. Nevin* Title: *EXECUTIVE DIRECTOR*  
 Phone: [Redacted] Email: [Redacted]  
 Address: [Redacted]  
 Signature: *Michael D. Nevin* Date: *3-26-12*

3. Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

4. Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

5. Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Signers  Registered N/A Signed Dated  
 Bona Fide Association  Verified N/A Signed Dated