



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
 COUNTY OF SAN MATEO

20 AUG 24 2:37PM

**Authorization Form for  
 Change in Signers of Rebuttal Arguments**

Pursuant to California Elections Code §§9167, 9317 and 9504, the author(s) of the primary argument in favor of or against a measure may authorize in writing *any other person or persons* to sign the rebuttal argument.

The undersigned author(s) of the primary argument hereby authorize(s) the following individual(s) to sign (up to five) the rebuttal argument to the primary argument in favor of/against (circle one) Measure R for the Election to be held on November 3, 2020 :  
 (date of election)

**NEW SIGNER(S) (PRINT CLEARLY):**

Name of Rebuttal Argument Signer: Brian Kelly

Name of Rebuttal Argument Signer: Rosa E. Rivera

Name of Rebuttal Argument Signer: Alexis Lewis

Name of Rebuttal Argument Signer: Mike Etheridge

Name of Rebuttal Argument Signer: Jim Sell

**(The new signers listed here must sign the Ballot Measure Rebuttal Argument Submission Form)**

**NAME(S) & SIGNATURE(S) OF THE PRIMARY ARGUMENT AUTHOR(S):**

Joseph Goethals   
 Printed Name and Signature of Author

8/5/2020  
 Date

Printed Name and Signature of Author

Date



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### Ballot Measure Rebuttal Argument Submission Form

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure R for the San Mateo City Ballot to be held on November 3, 2020.

Rebuttal to Argument in Favor of Measure \_\_\_\_\_  Rebuttal to Argument Against Measure R

#### Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and skip the back side of this form.

Rebuttal Argument Is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

Contact Person's Printed Name:

Phone:

Email:

#### Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

The author(s) of the primary argument may authorize *any other person or persons* to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).

Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s)

Contact Person's Printed Name:

Sarah Fields

Phone:

Email:

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

### Rebuttal Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below. A signer can only list one title.

If the signers are part of a bona fide association, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. Print information clearly.

1.	Name: Brian Kelly	Title: San Mateo Fire Chief, retired
	Phone: [REDACTED]	Email: [REDACTED]
	Address: [REDACTED] SAN MATEO, CA. 94402	
	Signature: [REDACTED]	Date: Aug 24 <sup>th</sup> , 2020
2.	Name:	Title:
	Phone:	Email:
	Address:	
	Signature:	Date:
3.	Name:	Title:
	Phone:	Email:
	Address:	
	Signature:	Date:
4.	Name:	Title:
	Phone:	Email:
	Address:	
	Signature:	Date:
5.	Name:	Title:
	Phone:	Email:
	Address:	
	Signature:	Date:

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

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1.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
2.	Name: Rosa E. Rivera, Esq.	Title: <i>Attorney</i> † Former San Mateo Community Relations Commissioner
Phone: [REDACTED]		Email: [REDACTED]
Address: [REDACTED] San Mateo, CA 94401		
Signature: [REDACTED]		Date: August 23, 2020
3.	Name: <i>[Signature]</i>	Title:
Phone:		Email:
Address:		
Signature:		Date:
4.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
5.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:

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By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. Print information clearly.

1.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
2.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
3.	Name: Alexis Lewis	Title: Board Member, NAACP San Mateo Branch
Phone: [REDACTED]		Email: [REDACTED]
Address: [REDACTED] San Mateo, CA 94402		
3.	[REDACTED]	Date: 08.23.20
4.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
5.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:

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1.	Name:	Title:
	Phone:	Email:
Address:		
Signature:		Date:
2.	Name:	Title:
	Phone:	Email:
Address:		
Signature:		Date:
3.	Name:	Title:
	Phone:	Email:
Address:		
Signature:		Date:
4.	Name: Mike Etheridge	Title: Planning Commissioner, City of San Mateo
	Phone: [REDACTED]	Email: [REDACTED]
Address: [REDACTED] SAN MATEO CA 94402		
	Signature: [REDACTED]	Date: 8/24/2020
5.	Name:	Title:
	Phone:	Email:
Address:		
Signature:		Date:

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

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1.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
2.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
3.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
4.	Name:	Title:
Phone:		Email:
Address:		
Signature:		Date:
5.	Name: Jim Sell	Title: Retired Small Business Owner
Phone: [REDACTED]		Email: [REDACTED]
Address: [REDACTED] San Mateo, CA 94402		
Signature: [REDACTED]		Date: 8/22/2020

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

## Rebuttal to Argument Against Measure R

**Yes on R** - ensures voter mandated height limits remain in all San Mateo's residential neighborhoods. Extends existing height limits while allowing flexibility to meet future needs around transit centers. **VOTE YES.**

**Measure R - placed on the ballot unanimously by San Mateo City Council.** Designed to protect neighborhoods and expand affordable housing opportunities for our local heroes – teachers, nurses, firefighters, park rangers, retail clerks, healthcare workers and more. **VOTE YES.**

**Measure R - the only way to build enough affordable housing.** Counter Measure Y continues the restrictions limiting new affordable housing. San Mateo is decades behind fulfilling our need for this new housing. **VOTE YES.**

**Measure R enables the General Plan.** Allows professional planners to smartly address San Mateo's future - concentrating new housing near San Mateo's three train stations. **VOTE YES.**

**Measure R establishes community benefit for housing.** For decades San Mateo has been unable to advance affordable housing proposals as the language of counter Measure Y prohibited affordable housing to be seen as a community benefit. Measure R fixes this language. **VOTE YES.**

**Measure R - a path forward** - Benefits are less traffic from the East Bay, reduced greenhouse gases, protection for residential neighborhoods. **VOTE YES.**

**COUNTER Measure Y - a dead end. VOTE NO.**

Extending Measure Y continues our community's biggest housing challenges. Extending it means less affordable housing, dense four-plexes in our neighborhoods, and more traffic on neighborhood streets / freeways and obstructs our opportunity for post COVID19 economic recovery.

**Yes on R. No on Y.**

[www.housinglocalheroes.com](http://www.housinglocalheroes.com)

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Signed,

Brian Kelly, San Mateo Fire Chief, retired  
Rosa E. Rivera, Attorney | Former Human Relations Commissioner, City of San Mateo  
Alexis Lewis, Board Member – NAACP San Mateo Branch  
Mike Etheridge, Planning Commissioner, City of San Mateo  
Jim Sell, Retired Small Business Owner