



OFFICE OF
ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS
REGISTRATION & ELECTIONS DIVISION
COUNTY OF SAN MATEO

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure X for the TOT Hotel Tax to be held on 11/3/2020

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):

<input type="checkbox"/>	The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: <u>Rico E. Medina</u> Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form		Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>		<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	<p>Name: <u>Rico E. Medina</u> Title: <u>Mayor, City of San Bruno</u> Phone: [REDACTED] Address: [REDACTED] <u>San Bruno CA 94066</u> Signature: [REDACTED] Date: <u>8-13-2020</u></p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.	<p>Name: <u>Linda Mason</u> Title: <u>City Council Member</u> Phone: [REDACTED] Address: [REDACTED] <u>San Bruno CA 94066</u> Signature: [REDACTED] Date: <u>08/13/2020</u></p>	<input type="checkbox"/>	<input type="checkbox"/>
3.	<p>Name: <u>LARRY FRANZELLA</u> Title: <u>Business man</u> Phone: [REDACTED] Address: [REDACTED] <u>San Bruno</u> Signature: [REDACTED] Date: <u>8/13/2020</u></p>	<input type="checkbox"/>	<input type="checkbox"/>
4.	<p>Name: <u>Peter Carey</u> Title: <u>Business Man</u> Phone: [REDACTED] Address: [REDACTED] <u>San Bruno, CA</u> Signature: [REDACTED] Date: <u>8/13/20</u></p>	<input type="checkbox"/>	<input type="checkbox"/>
5.	<p>Name: <u>Michael SALVATO</u> Title: <u>Bus. owner</u> Phone: [REDACTED] Address: [REDACTED] <u>SAN BRUNO</u> Signature: [REDACTED] Date: <u>8-13-20</u></p>	<input type="checkbox"/>	<input type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

TOT

ARGUMENT IN FAVOR OF MEASURE X

Want to protect your San Bruno quality of life and help our community recover? Vote yes on X.

Yes on X keeps San Bruno a desirable place to live, work and do business –without taxing your home or property.

Yes on X simply ensures visitors to San Bruno pay their fair share for using our streets, roads, and public safety. Measure X ONLY applies to visitors or guests staying in our hotels or lodging.

Yes on “X” invests in the core community services you expect and deserve including: 911/fire/emergency medical response, neighborhood police patrols, and keeping parks and public areas safe and clean.

All funds generated by yes on X are subject to annual audits. Best of all, measure X is accountable to you –the San Bruno taxpayer –by making sure visitors to our city are paying their fair share for the services we all rely on.

Again, here’s what Measure “X” WON’T do:

- Measure X is NOT a tax on your home or property.
- San Bruno residents who are NOT hotel/lodging guests will NOT be taxed.

Join a unanimous Mayor and Council, residents, the business community and civic leaders in voting yes on X. For factual information visit: www.sanbruno.ca.gov