



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
 REGISTRATION & ELECTIONS DIVISION  
 COUNTY OF SAN MATEO

**Ballot Measure Primary Argument Submission Form**

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure W for the General to be held on 11-3-2020

Primary Argument in Favor of  Primary Argument Against

This argument is submitted by (check ONLY ONE):

<input type="checkbox"/>	<b>The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: <u>Silicon Valley Taxpayers Association</u> Contact Person's Printed Name: <u>MARK HINKLE</u> Phone: _____ Email: _____
<input type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: <u>Thomas Weismiller</u> Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form

Author

Verified

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.

If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Print information clearly.

Check if the signer is the author of the argument. Authors must be signers.

(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.

1.	Name: <b>MARK W.A. HINKLE</b>	Title: <b>President: Silicon Valley Taxpayers Association</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED]	<b>Morgan Hill, CA 95037</b>		
	Signature: [REDACTED]	Date: <b>8-9-2020</b>		
2.	Name: <b>Thomas Weissmiller</b>	Title: <b>Retired Army Officer</b>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED]	<b>San Mateo</b>		
	Signature: [REDACTED]	Date: <b>8/12/2020</b>		
3.	Name: <b>Maria Christina Laskowski</b>	Title: <b>Business Transformation <sup>Leader</sup></b>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED]	<b>San Mateo, CA 94402</b>		
	Signature: [REDACTED]	Date: <b>8/13/2020</b>		
4.	Name: <b>CATHERINE HART</b>	Title: <b>SALES REP</b>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED]	<b>SAN MATEO CA 94403</b>		
	Signature: [REDACTED]	Date: <b>8/13/20</b>		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

Submit a second form (this side only) for alternate signers attached to this form and the argument.

City of San Mateo TOT Argument Against Measure

**VOTE NO ON MEASURE W.**

No doubt the City of San Mateo, as well as other cities are in a financial strain because of COVID-19. Hotel occupancy has been devastated. Who knows when hotel occupancy will recover?

4  
14  
11  
4

Increasing a tax during difficult financial times is a poor strategy and sends a bad message. Hotel occupancy generates revenue to local businesses. Raising taxes does not increase occupancy. Increasing the hotel tax is a lose-lose situation for the city, the hotels, local businesses and workers.

15  
10  
15  
7

The City of San Mateo should be working with the hotels to make them healthy. Raising the hotel tax is sticking a finger in the eye of hotels, local businesses and working people.

12  
16  
8

Working from home is working and business travel will probably never return to pre-COVID-19 levels. Most surrounding cities have a 12-14% hotel tax. A possible strategy to increase occupancy in the City of San Mateo would be to reduce or cut the hotel tax altogether. The result would be a higher occupancy in the City of San Mateo and less in surrounding areas, more of our local businesses will stay open and more people will have jobs. There is nothing worse than empty store fronts.

14  
13  
13  
14  
13  
14

**VOTE NO ON MEASURE W.**

For more information, please visit Silicon Valley Taxpayers Association

[www.SVTaxpayers.org](http://www.SVTaxpayers.org)

4  
9  
1