



CITY OF BRISBANE, OFFICE OF THE CITY CLERK

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure B for the Tenant Occupancy Tax to be held on November 5, 2019

Primary Argument in Favor of

Primary Argument Against

This argument is submitted by (check ONLY ONE):

<input checked="" type="checkbox"/>	City of Brisbane, City Council
	Name of Governing Body: City of Brisbane, City Council
	Contact Person's Printed Name: Madison Davis <u>Ingrid Padilla, City Clerk</u>
	Phone: [Redacted] Email: [Redacted]
<input type="checkbox"/>	Member(s) of the City of Brisbane, City Council
	Name of Governing Body:
	Contact Person's Printed Name:
	Phone: Email:
<input type="checkbox"/>	Bona Fide Association of Citizens
	If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association.
	Name of Association:
	Contact Person's Printed Name:
	Phone: Email:
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure
	Contact Person's Printed Name:
	Phone: Email:
<input type="checkbox"/>	Combination of Voters and Associations
	Contact Person's Printed Name:
	Phone: Email:

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

50 Park Place, Brisbane, CA 94005

P415.508.2113 F 415.467.4989 email cityclerk@brisbaneca.org web www.brisbaneca.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	<p>Name: Madison Davis</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] Brisbane, CA 94005</p> <p>Signature: [REDACTED]</p>	<p>Title: Mayor</p> <p>Email: [REDACTED]</p> <p>Date: August 15, 2019</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.	<p>Name: Terry O'Connell</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] Brisbane, CA 94005</p> <p>Signature: [REDACTED]</p>	<p>Title: Mayor Pro Tempore</p> <p>Email: [REDACTED]</p> <p>Date: August 15, 2019</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3.	<p>Name: W. Clarke Conway</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] Brisbane, CA 94005</p> <p>Signature: [REDACTED]</p>	<p>Title: Councilmember</p> <p>Email: [REDACTED]</p> <p>Date: August 15, 2019</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4.	<p>Name: Karen Cunningham</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] Brisbane, CA 94005</p> <p>Signature: [REDACTED]</p>	<p>Title: Councilmember</p> <p>Email: [REDACTED]</p> <p>Date: August 15, 2019</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5.	<p>Name: Cliff Lentz</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED] Brisbane, CA 94005</p> <p>Signature: [REDACTED]</p>	<p>Title: Councilmember</p> <p>Email: [REDACTED]</p> <p>Date: August 15, 2019</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Submit a *second* form (this side only) for alternate signers attached to this form and the argument.

Argument in Favor of Measure B

The ballot measure increases the tax on hotel guest from the current limit of 12% to 14%. This will make the tax equivalent with other nearby cities. The tax is paid by hotel guests. The last increase on this tax was over 10 years ago. It is anticipated that the increase will generate approximately \$250,000 a year and will grow over time. Funds generated will be used for general city services such as Police, Fire, Parks and Recreation.

20
20
17
18

3

= 78
word count

RECEIVED

AUG 15 REC'D

BY BRISBANE CITY CLERK