



Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure HH for the CITY OF EAST PALO ALTO Statewide General Election to be held on November 6, 2018.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Governing Body of the County of San Mateo, a School District, or a Special District	
	If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.	
	Governing Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:

<input checked="" type="checkbox"/>	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District	
	If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.	
	Member(s) of the Governing Body: Carlos Romero, Ruben Abrica	Name of Governing Body: East Palo Alto City Council
	Contact Person's Printed Name: Carlos Romero	Contact Person's Signature: [Redacted]
	Title: Councilmember	
	Phone: [Redacted]	Email: [Redacted]

<input type="checkbox"/>	Bona Fide Association of Citizens/Organization	
	If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:

<input type="checkbox"/>	Individual(s) eligible to vote on the measure	
	Individual signers must be eligible to vote on the measure.	
	Contact Person:	Phone:
	Mailing Address:	
	Fax:	Email:

Please complete the reverse side of this form.

Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
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1.	Name: Ruben Abrica	Title: Mayor	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] East Palo Alto, CA, 94303					
	Sign: [REDACTED]	Date: 8-16-18				
2.	Name: Father Lawrence Goode	Title: Rector, St Francis of Assisi Church	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] East Palo Alto, CA 94303					
	Sign: [REDACTED]	Date: 16 August 2018				
3.	Name: Pastor Paul Bains	Title: Homeless Advocate, President Project We HOPE	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED]					
	Signature: [REDACTED]	Date: 8/17/2018				
4.	Name: Millicent Grant,	Title: President, EPA Senior Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] East Palo Alto, CA 94303,					
	Sign: [REDACTED]	Date: August 14, 2018				
5.	Name: Isaiah Vi	Title: Board Member, Job Train	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] East Palo Alto, 94303					
	Signature: [REDACTED]	Date: 8/16/2018				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

Argument in Favor of Measure HH
(City of East Palo Alto: Commercial Office Space Parcel Tax Measure)

Vote YES on Measure HH. While the booming economy provides some benefits, it also comes with some downsides. Large businesses, including tech companies, create many negative impacts on our community: rising rents, displacement, more traffic, and not enough good jobs for our residents.

These companies—which just received huge federal tax breaks—must pay their fair share to fix the problems they create. Residents of East Palo Alto should not shoulder this burden alone.

Measure HH is a modest tax on large commercial office space. It asks companies, some making hundreds of millions of dollars each year, to pay an annual tax of \$2.50 per square foot. This amounts to only 21¢ per square foot per month.

This tax raises about \$1,675,000 per year to address the housing and jobs crises, and could raise much more given that the City Council may consider developer proposals for 1,800,000 square feet of office space.

Measure HH does NOT affect your home.

Measure HH does NOT affect locally-owned small businesses or retail stores.

Measure HH will NOT stop development in the City. East Palo Alto's commercial office rents will still be very competitive relative to neighboring cities.

Measure HH is flexible. It allows the City to lower the tax rate if economic conditions change.

Measure HH guarantees accountability. The City Council is **legally required** to spend the money on:

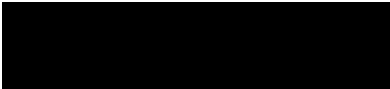
- New affordable housing and programs;
- Job training programs for science, technology, and building trades to enable East Palo Alto residents to earn higher wages;
- Ensuring East Palo Alto's Local Hiring Program is enforced.

Measure HH has been studied. The City Council publicly discussed Measure HH for 7 months and unanimously approved it.

Large corporations must contribute their fair share annually to keep East Palo Alto a City where everyone can thrive. Measure HH is modest, urgent, fair, and protects the diversity of our community.

Join us in Voting YES on Measure HH.

/s/ Ruben Abrica
Mayor, East Palo Alto



8-17-18

/s/ Father Lawrence Goode
Pastor, St. Francis of Assisi Church

/s/ Rev. Paul Bains
Homeless Advocate

/s/ Millicent Grant
President, East Palo Alto Senior Center

/s/ Isaiah Vi
Board Member, JobTrain