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JUL 26 2018



Ballot Measure Primary Argument Submission Form

CITY OF SAN CARLOS CITY CLERK'S DEPARTMENT

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300

Ballot Measure Cannabis Business Tax - NN General Municipal Election to be held on 6th day of November, 2018

[X] Primary Argument in Favor of [ ] Primary Argument Against

This argument is submitted by: (check all that apply)

[ ] The Legislative Body of the City of San Carlos
If this argument is filed by the legislative body of the City of San Carlos, fill in the name of the governing body on the line below and complete both sides of this form.
Legislative Body:
Contact Person's Printed Name: Contact Person's Signature:
Title:
Phone: Email:

[X] Member(s) of the Legislative Body of the City of San Carlos
If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form.
Member(s) of the Legislative Body: Bob Grassilli and Ron Collins Name of Legislative Body: City Council
Contact Person's Printed Name: BOB GRASSILLI Contact:
Title: MAYOR - CITY OF SAN CARLOS
Phone: Email:

[ ] Bona Fide Association of Citizens/Organization
If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.
Name of Association/Organization:
Principal Officer's Printed Name and Title: Principal Officer's Signature:
Contact Person's Printed Name: Email:
Phone: Fax:

[ ] Individual(s) eligible to vote on the measure
Individual signers must be eligible to vote on the measure.
Contact Person: Phone:
Mailing Address:
Fax: Email:

Please complete the reverse side of this form.

**Primary Argument Signers Form**

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Legislative Body of the City of San Carlos.	Member(s) of the Legislative Body of the City of San Carlos.	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
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1.	Name: Bob Grassilli	Title: City of San Carlos Mayor	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		[REDACTED]				
Address:		[REDACTED] SAN CARLOS CA 94070				
Signature:		Date:	7/26/18			
2.	Name: Ron Collins	Title: City of San Council Member <i>San Carlos</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		[REDACTED]				
Address:		[REDACTED] San Carlos CA 94070				
Signature:		Date:	7/26/2018			
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		[REDACTED]				
Address:		[REDACTED]				
Signature:		Date:	[REDACTED]			
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		[REDACTED]				
Address:		[REDACTED]				
Signature:		Date:	[REDACTED]			
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		[REDACTED]				
Address:		[REDACTED]				
Signature:		Date:	[REDACTED]			

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

Argument in Favor of Measure NN

Measure NN would allow San Carlos to impose a 10% excise tax on cannabis businesses operating within the city. Late last year San Carlos passed zoning and regulatory changes to enable it to issue permits for medical and recreational cannabis businesses and **prohibited retail cannabis establishments**. Currently, there are no cannabis businesses in San Carlos.

This measure only concerns the imposition of a tax on cannabis businesses. **It does not authorize retail cannabis businesses in San Carlos**. Retail establishments are not allowed under the newly updated City Zoning Ordinance. Measure NN simply enables the City to impose up to a tax on permitted cannabis businesses, up to 10% of their gross receipts.

Measure NN provides financial protection from the impact of cannabis businesses. A number of California cities (such as Berkeley, Oakland, Richmond, San Jose and Santa Cruz) have already passed similar taxes on cannabis businesses to respond to the impact on their cities' budgets for public safety and code compliance. Measure NN will bring San Carlos in alignment with the best practices of other California cities. Measure NN ensures that any cannabis business operating in San Carlos, should one open, **pay its fair share of taxes**.

Each allowed cannabis business could potentially generate approximately \$200,000 in tax dollars annually. These dollars will fund increasing costs of public safety and code compliance and will also allow for investment in street and traffic improvements, additional free public parking in the downtown, community development, parks and recreation.

**ALL** of Measure NN revenue will stay here in San Carlos and cannot be taken away by the State.

We respectfully urge residents to Vote "Yes" on Measure NN on Tuesday, November 6<sup>th</sup>.

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