



OFFICE OF
**ASSESSOR-COUNTY CLERK-
 RECORDER & ELECTIONS**
 COUNTY OF SAN MATEO

FILED IN THE OFFICE OF THE
 CHIEF ELECTIONS OFFICER
 OF SAN MATEO COUNTY, CALIF.

MAR 16 2018
MARK CHURCH
 CHIEF ELECTIONS OFFICER &
 ASSESSOR-COUNTY CLERK-RECORDER
 By: [Redacted]
 DEPUTY CLERK

Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure Regional Measure 3 for the June Primary to be held on June 5th 2018

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.
Governing Body:	
Contact Person's Printed Name:	Contact Person's Signature:
Title:	
Phone:	Email:
<input type="checkbox"/>	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.
Member(s) of the Governing Body:	Name of Governing Body:
Contact Person's Printed Name:	Contact Person's Signature:
Title:	
Phone:	Email:
<input type="checkbox"/>	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.
Name of Association/Organization:	
Principal Officer's Printed Name and Title:	Principal Officer's Signature:
Contact Person's Printed Name:	Email:
Phone:	Fax:
<input type="checkbox"/>	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.
Contact Person: <u>Matthew Woods</u>	Phone: [Redacted]
Mailing Address: [Redacted]	[Redacted] <u>San Jose, CA</u>
Fax: [Redacted]	Email: [Redacted]

Please complete the reverse side of this form.

Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.
 Names and titles listed will be printed in the order that they are listed below.
 If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.
 By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District
 Member(s) of the Governing Body of San Mateo County, a School District, or a Special District
 Bona Fide Association of Citizens/Organization
 Individual(s) eligible to vote on the measure

1.	Name: Jerry Hill	Title: State Senator	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	[Redacted]	Email: [Redacted]				
	[Redacted]	Date: 3/15/18				
	[Redacted]	Title: San Mateo				
	Phone:	Email:				
Address:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Signature:						
Date:						
Address:						
Signature:						
Date:						
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:					
	Date:					
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:					
	Date:					
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:					
	Date:					

#1

v

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

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#3	1.	Name: <u>Rosanne Foust</u>	Title: <u>President + CEO of SMCEDA</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	Phone: [REDACTED]		Email: [REDACTED]	→ Author				
	Address: <u>San Mateo County Economic Development Association</u>		Signature: [REDACTED]					
	Date: <u>3-14-18</u>							
#12	2.	Name: <u>Jim Hartnett</u>	Title: <u>Executive Director of CAITRA</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	Phone: [REDACTED]		Email: <u>[REDACTED]</u>	Redwood City, CA, 94062				
	Address: [REDACTED]		Signature: [REDACTED]					
	Date: <u>3-14-18</u>							
	3.	Name: [REDACTED]	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Phone:		Email:					
	Address:		Signature:					
	Date:							
	4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Phone:		Email:					
	Address:		Signature:					
	Date:							
#5	5.	Name: <u>Michael Cooper</u>	Title: <u>President, American Council of Engineering Companies California</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	Phone:		Email:					
	Address:		Signature: [REDACTED]					
	Date: <u>3/12/18</u>							

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Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

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1.	Name:	Title:				
Phone:		Email:				
Address:						
Signature:		Date:				
2.	Name:	Title:				
Phone:		Email:				
Address:						
Signature:		Date:				
#4 3.	Name: David Lewis	Title: Executive Director, Save the Bay				
Phone: [Redacted]		Email: [Redacted]				
Address: [Redacted] Oakland						
Signature: [Redacted]		Date: March 15, 2018				
4.	Name:	Title:				
Phone:		Email:				
Address:						
Signature:		Date:				
5.	Name:	Title:				
Phone:		Email:				
Address:						
Signature:		Date:				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

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Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

Argument in Favor of Regional Measure 3

Vote YES on Regional Measure 3 to relieve traffic and improve public transportation in San Mateo County, make improvements to the Highway 101/State Route 92 interchange and extend BART to San Jose and Silicon Valley. 13 8 6

Our region is suffering from the worst traffic crisis in its history and, as the Bay Area grows by 2,000,000 additional residents in the next two decades, congestion will get even worse. Too many San Mateo County drivers already spend hours and hours commuting every week – keeping them away from their families and homes. 18 14 8

We need a comprehensive, long-term solution to reduce traffic, improve travel times and bring our public transportation system into the 21st century. We need Regional Measure 3. 13 12

Vote YES on Regional Measure 3 to improve travel times in the Dumbarton Bridge corridor and add new Highway 101 lanes that are actively managed to reduce traffic at all times. 13 14

Vote YES on Regional Measure 3:

- Purchase over 300 new BART cars to run more frequent trains and reduce crowding 4 14
- Reduce truck traffic congestion and improve air quality 8
- Improve transbay bus service and carpool access to improve commute times across bridges 12 1
- Upgrade the Clipper transit card system to support universal, seamless public transit fare payment 12 2
- Improve bike/pedestrian access to train stations and ferry terminals 10
- Plan and design a second transbay rail crossing to provide additional capacity for BART and other rail service 14 4

Regional Measure 3 will help extend Caltrain to the Transbay Transit Center in downtown San Francisco and build a new ferry terminal in Redwood City, upgrade existing ferry facilities and buy more boats. 11 13 3

Even for those who don't use public transportation, Regional Measure 3 improvements will take cars off the road and make everyone's commutes easier. 11 10

Regional Measure 3 mandates strong taxpayer safeguards, including independent audits, citizen oversight and a Transportation Inspector General to hold elected leaders accountable for spending. 9 10 1

Join commuters, traffic engineers and community leaders – vote YES on Regional Measure 3. 11

WC: Approx. 298

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MAR 16 2018

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By: [Redacted Signature]