

Example: Direct Voter Contact Postcard I



An Official Message

From the Desk of Mark Church

Chief Elections Officer & Assessor-County Clerk-Recorder

Dear San Mateo County Voter,

I'm pleased to announce that the upcoming November 3, 2015 Consolidated Municipal, School and Special District Election will be an All-Mailed Ballot Election. This is the first such election in the history of the State of California to be conducted primarily by mail.

Please watch for official election materials that will be sent to you over the next few weeks.

Important things to know about this election:

- You will be mailed a ballot on October 5, 2015.
- You can vote in person or pick up a ballot at the two Voting Centers starting October 5, 2015.
- You can drop off your voted ballot at any of the 20 City or Town Halls throughout the county.
- You can vote at any of the 32 Polling Places in the County on Election Day November 3, 2015.

Please carefully look at your Sample Ballot and Voter Information Pamphlet which you will be receiving shortly. You may also go to our website www.shapethefuture.org for location addresses and hours of operation.

Since we will mail you your Official Ballot and then verify your signature on your returned Vote by Mail ballot envelope, it is critical your voter registration information is accurate.

If you have changed your name, address or signature please update your registration by going to www.registertovote.ca.gov or picking up a voter registration card at any library, city hall or post office.

Sincerely,

Mark Church

Example: Direct Voter Contact Postcard II



An Official Message

From the Desk of Mark Church

Chief Elections Officer & Assessor-County Clerk-Recorder

Dear San Mateo County Voter,

You will soon receive your Official Ballot in the mail for the November 3, 2015 Consolidated Municipal, School and Special District All-Mailed Ballot Election. Although there are in-person voting options, every eligible voter in San Mateo County will be mailed a ballot on October 5, 2015.

The envelope containing your Official Ballot has the official seal of the County of San Mateo and this logo:



Important things to know about voting by mail this election:

- You may return your ballot by mail in the postage paid envelope, or return it in person.
- You must sign the return envelope in order for your ballot to count. We check that signature against the one in your voter registration record.
- Ballots returned in the mail must be postmarked by Election Day and received by our office no later than November 6 to be counted.
- Ballots dropped off must be returned no later than 8 p.m. on Election Day. Information about the drop-off locations is included with your ballot.

Information about voting in person is in your Sample Ballot and Voter Information Pamphlet and our website www.shapethefuture.org. Please remember to vote.

Sincerely,

A handwritten signature in blue ink that reads "Mark Church".

Mark Church

Example: Direct Voter Contact Postcard III



NOVEMBER 3, 2015 IS A HISTORIC ALL-MAILED BALLOT ELECTION

Your vote counts!

Return your ballot by mail in the **postage paid envelope**, or return it in person by Election Day.

On Election Day you may cast your vote at any of the Universal Polling Places located throughout the County.

For a detailed list of Ballot Drop-Off Locations and Universal Polling Places, contact us at
www.shapethefuture.org | 650.312.5222 | registrar@smcare.org



Office of Mark Church
Chief Elections Officer &
Assessor-County Clerk-Recorder

Vote!